

ARTS **Q** **U** MAP



Kingdom of the Netherlands



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1.1. The Cultural Exploration Project

The foundations of the ARTS MAP platform were laid between November 2017 and February 2019 with the cultural exploration project started with the initiation of the Embassy of the Netherlands in Ankara, the Consulate General of the Netherlands in Istanbul and in cooperation with İKSV Cultural Policy Studies department.

The aim of this exploration was to meet with the Turkish arts and cultural field as well as to create a sustainable dialogue for future projects.

19 selected cities which represented Turkish cultural diversity were selected, to get to know the cultural and artistic actors and to define the needs in the field clearly.

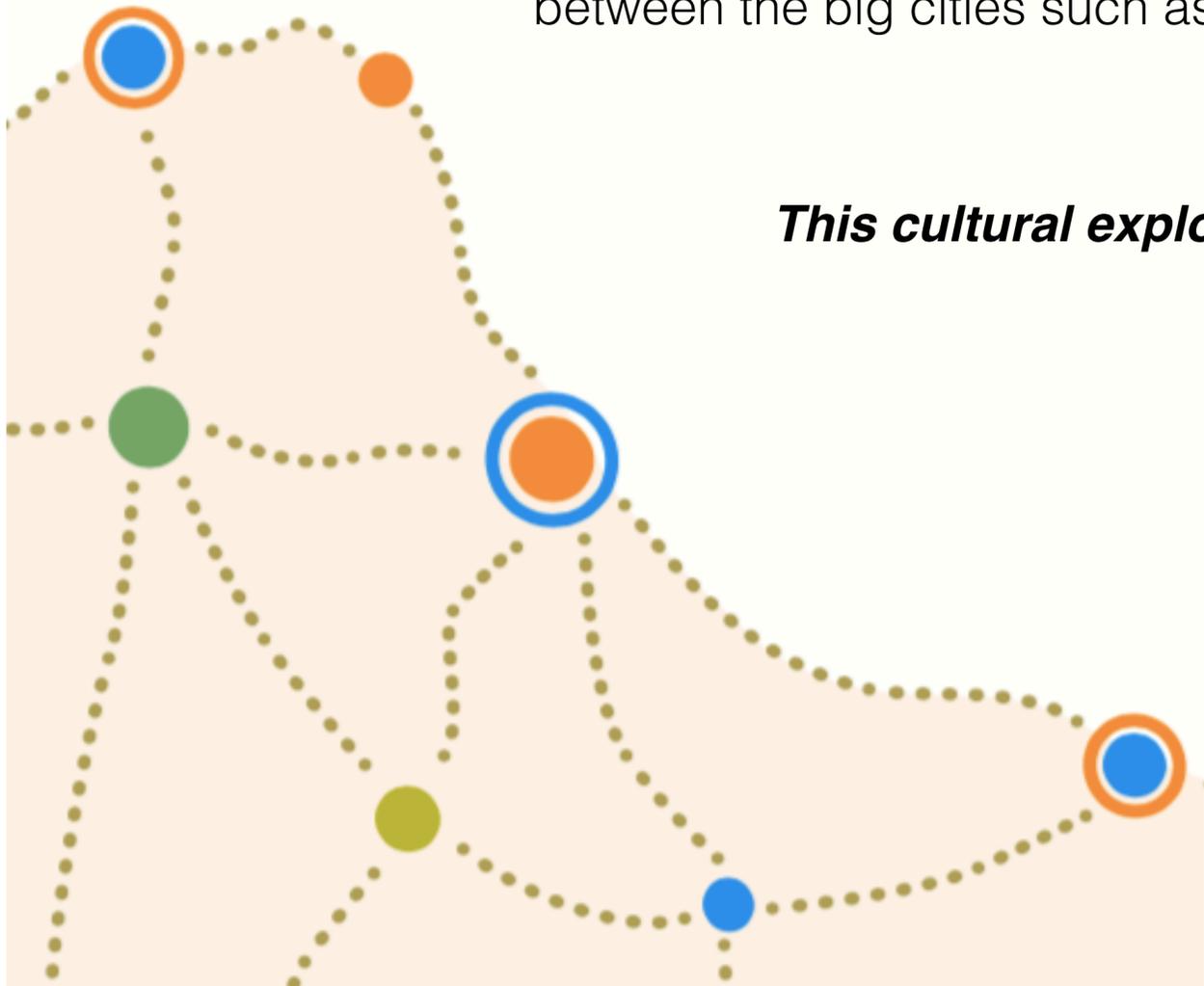


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1.1. The Cultural Exploration Project

As a result of all these semi-structured interviews and introductions, a natural connection was realized between the big cities such as Istanbul and Ankara, as well as started to connect the cultural and artistic network of rest of the country to each other.

This cultural exploration introduced many cultural actors who weren't visible before and connected all the actors involved to each other as well.



1.2. Making Connections Through Arts and Culture Conference

Making Connections through Arts and Culture conference was organized together with IKSU and brought important actors from the arts and culture field of Turkey and the Netherlands, as well as representatives from the Ministry of Culture of the Turkish Republic.

The attendees of the conference showed us the need of a deeper and sustainable dialogue.



750 PEOPLE PHYSICALLY ATTENDED

+20.000 PEOPLE ATTENDED DIGITALLY

1.3. Ongoing Connections Program

After the conference and after establishing a true connection between the cultural actors of the Netherlands and Turkey, the Dutch cultural office have organized an **'Ongoing Connections'** program in Istanbul, including the first cultural speed dating session in Turkey, in cooperation with 17 different partners.



By organizing this an additional global connection to the Turkish field of arts and culture was laid and the different networks were connected.

**CALLING
ALL
CULTURAL
ACTORS!**

SPEED DATING



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Sanat ve Kültür Yoluyla Bağlantılar Kurmak Partneri
Making Connections through Arts and Culture Partner



Devamlı Bağlantılar Partnerleri
Ongoing Connections Partners

Spaces
of
Culture



Speed Dating Partnerleri
Speed Dating Partners



ANADOLU KÜLTÜR



avusturya kültür ofisi



DutchCu|ture



BRITISH
COUNCIL

creative
industries
fund NL



European Cultural
Foundation



EUNIC
ISTANBUL



GOETHE
INSTITUT



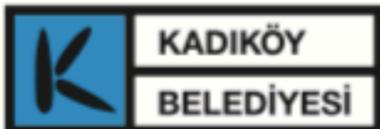
INSTITUT
FRANÇAIS
Turquie



ISTANBUL
DEVELOPMENT
AGENCY



İsveç
Sverige



KADIKÖY
BELEDİYESİ



SAHA
SUPPORTING
CONTEMPORARY
ART FROM
TURKEY



tarabya^{KA}



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Partners Through Projects

ARTS  **MAP**
COMING
SOON



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2.1 What is ARTS MAP?

ARTS MAP is a digital platform for the fields of arts and culture that aims to develop sustainable dialogues between artists, institutions, non-governmental organizations, public and individuals by using the unifying power of arts and culture. Starting with the arts and culture field in Turkey and Netherlands, ARTS MAP is available to cultural and artistic institutions and members from various countries in the future globally. It is designed to be an organically growing digital platform.



A BORDERLESS PLATFORM FOR THE FIELD OF GLOBAL ARTS AND CULTURE.



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2.2. What is The Aim of ARTS MAP?

In the first phase, all cultural and artistic institutions, artists, relevant departments of universities, cultural directorates of local administrations, provincial cultural directorates, state and city theatres will be marked on a digital map.

The ARTS MAP will allow all the cultural actors to get to know each other and find sustainable partnerships, to complement each other and their needs.

Under ARTS MAP different cultural actors in the field, such as institutions sharing the same purpose or artists wanting to realize similar concepts may come together and realize co-productions by simply using this platform to connect.

2.3. Partner Organization

For the ARTS MAP projects' execution and sustainability, the Netherlands Embassy in Ankara and the Netherlands Consulate General in İstanbul collaborate with InogarArt, that operates with the mission of shaping a creative entrepreneurial ecosystem, located in one of the leading arts centers: DasDas in Turkey.



InogarArt is the first center that brings together coworking, incubation and business development in the arts, culture and entrepreneurship ecosystems in Turkey, the meeting point of creative disciplines;

InogarArt aims to create a better future that profoundly embraces arts and culture for the next generations by providing innovative training programs, workshops and events with local and international partners



2.4. Capacity Building Targets

Our common goal is to create a cultural and artistic ecosystem which is sustainable and with the means of networking capacity building and training of trainers, information sharing and collective projects which will be realized in cooperation with the initiative of the Embassy of the Netherlands in Ankara, the Consulate General of the Netherlands in Istanbul and InogarArt.



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Thank You!



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