



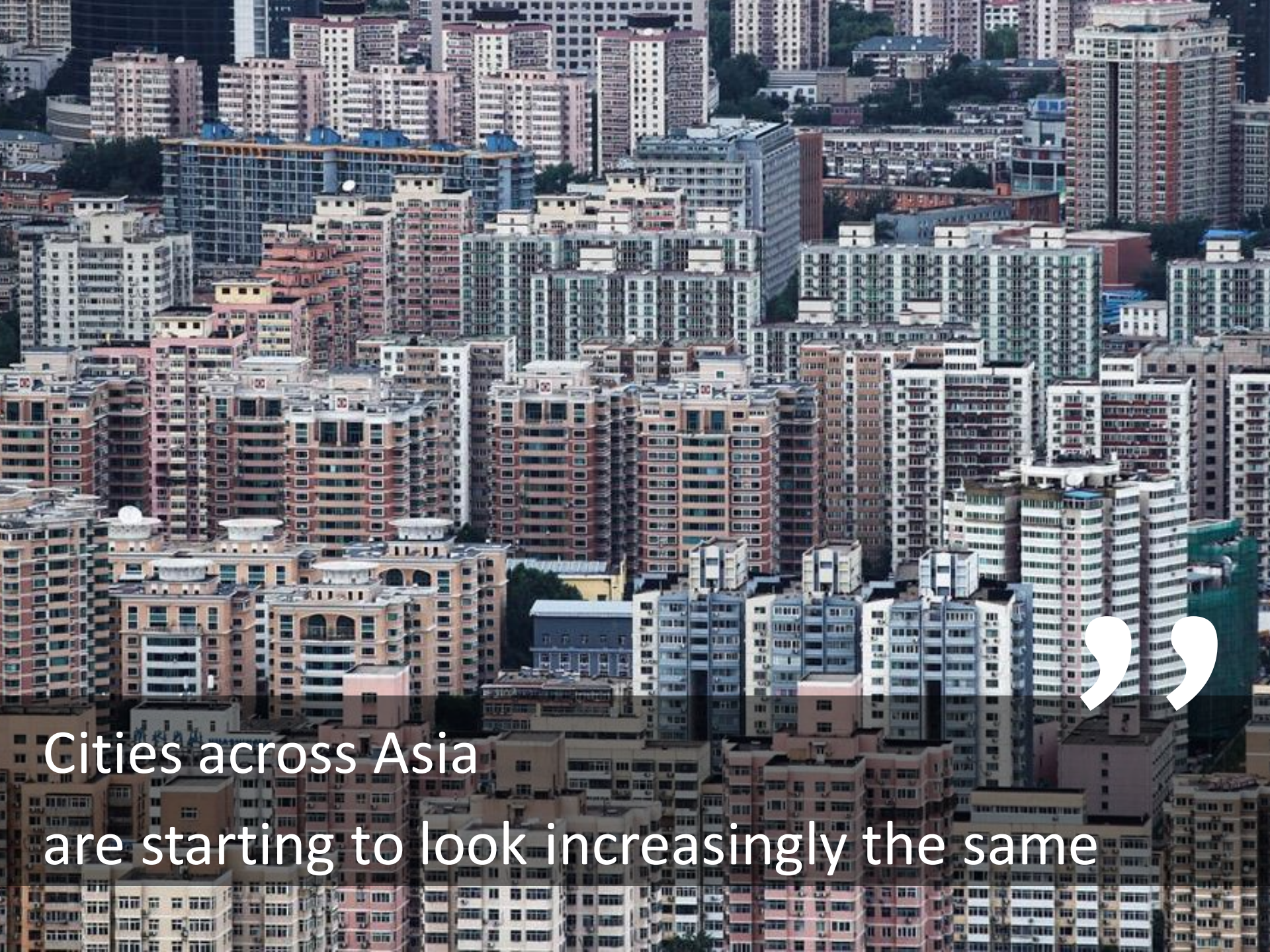
iDiscover



honest and authentic

★ NEIGHBOURHOOD GUIDES ★

created by locals



“

Cities across Asia
are starting to look increasingly the same



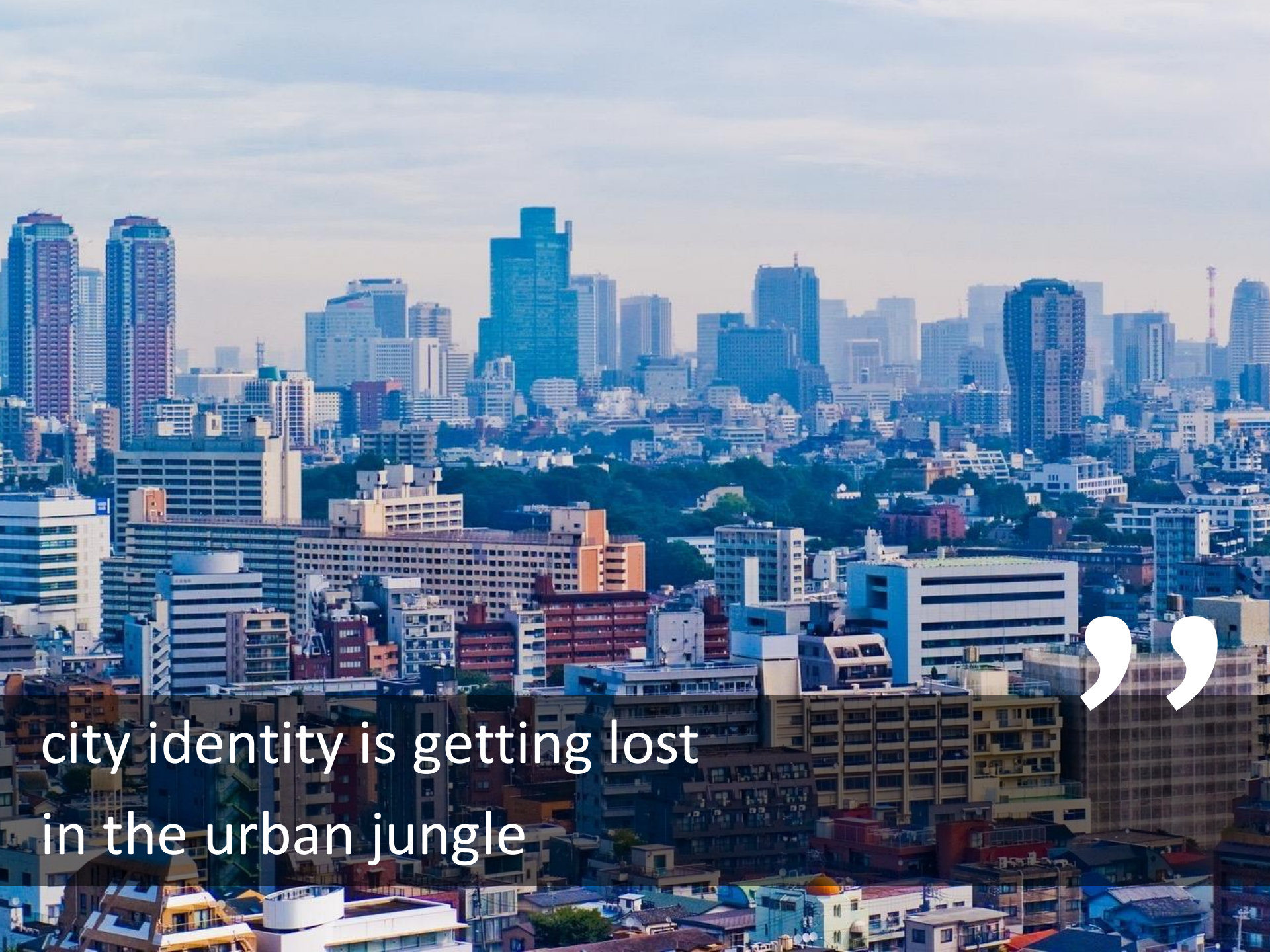
with little reference to
original architectural or cultural heritage

HORIZON **SAMSUNG**
ELECTRONICS CENTER

ATCO CO-OPERATIVE

G.E.C

တောဓမ္မာ



city identity is getting lost
in the urban jungle



but, people want to live, shop, drink and eat
in places that are comfortable,



and they can relate to

and travellers are looking
for an experience 'like a local'





But there's a lot of
passionate people out there who care

”



”

a young generation fearing a loss of identity

IT'S NOT
ALL
ABOUT
MONEY

and creative entrepreneurs
have a different value of place





”

but their voices are not always heard

How to make heritage relevant
in contemporary urban society ?

”





iDiscover



honest and authentic

★ NEIGHBOURHOOD GUIDES ★

created by locals



storytelling



designer

APP **×** **MAP**





CREATED BY LOCALS

universities, NGOs, street associations, creative collectives

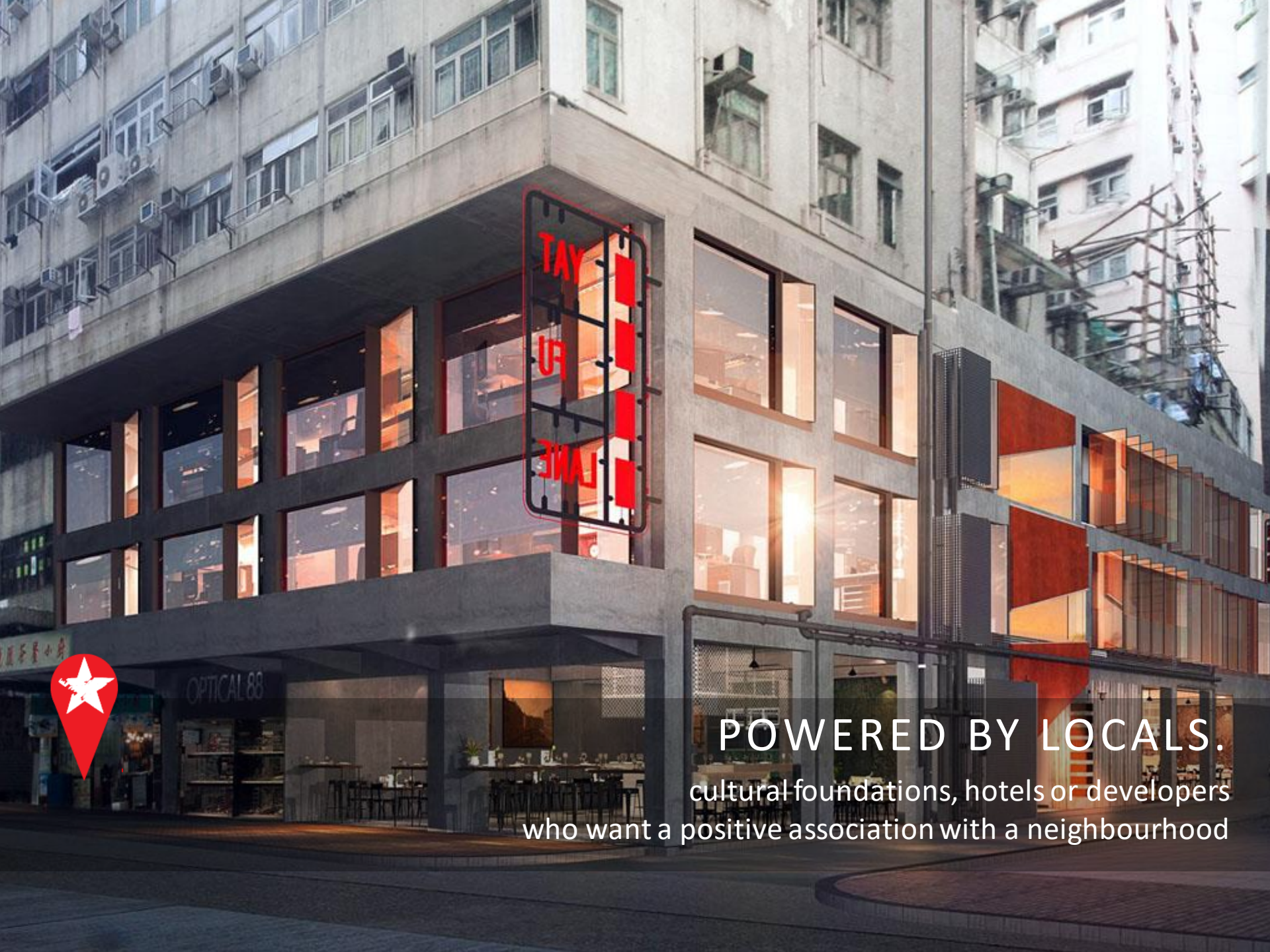




DESIGNED BY LOCALS

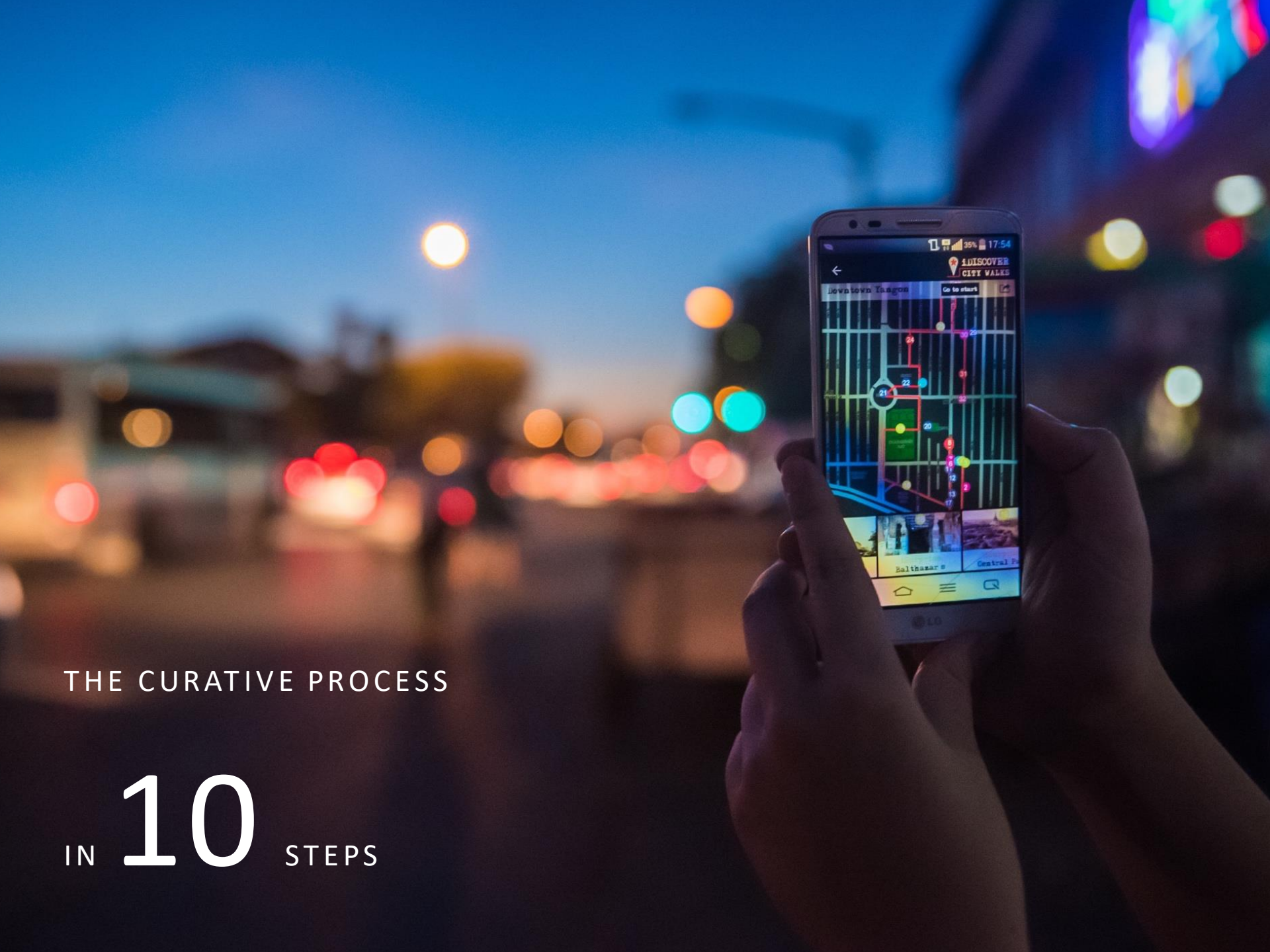
every map is a piece of art,
a poetic ode to the neighbourhood





POWERED BY LOCALS.

cultural foundations, hotels or developers
who want a positive association with a neighbourhood



THE CURATIVE PROCESS

IN **10** STEPS



0. PLACE WITH A STORY TO TELL

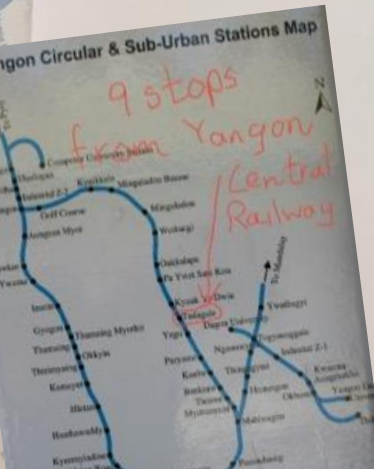
- market
- school - film school - training
- food - mong hings
- play - native walk
- a bike nr haha

- clothes - longyi
- entertainment
- History

- Mindhamat hill temple
- Royal White Elephant garden
- Prison? important
- here in court? railway engineering factory

Green Elephant! Joyal Lake! Student

- seems more vibrant
- like old structure



Hilanga National Park?

Tehop Bazaar industrial park

Norme walk

Sieming Restaurant

real pagoda? drink Yearh-p? local food yes for

Religion?

Rich neighbourhood? British? Film school interesting Soy sauce factory?

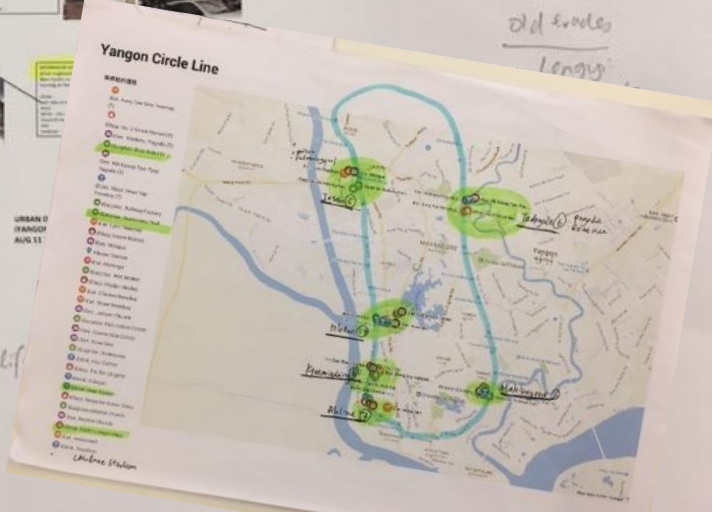
drink - loss Indian?

old houses

Longyi

- potential sensors?
- Narrative of the train - local life

Wooden homes?



WEEKEND FIELD SCHOOL

cultural mapping along circular railway line Yangon

SEP 16 Sign - Sign Research methodology & skills

SEP 17 Sign - Sign On site independent research supervised by Discovery team

SEP 18 Sign - Sign Reflection & presentation of results

WHAT DO YOU LEARN?

- applying different types of research methodologies in local context
- critical thinking related to local culture and living heritage
- visibility articulating cultural background

The Weekend Field School is FREE OF CHARGE and includes:

- lunch, drinks & snacks
- transport allowance for on-site research
- swag bag

CANDIDATES SELECTION CRITERIA

- Interest in local culture/heritage
- Good written English skills
- None of excluding

Send motivation letter to projects@urbandiscovery.com

2-2500YRALL.COM



1. NEIGHBOURHOOD NARRATIVE



Defining the spirit of the neighbourhood
community as curators



2. WANDER THE STREETS



learn about the traditional trades, hidden secrets and local legends that make each neighbourhood so unique





3. STORYTELLING



different generations

sharing stories to find common values





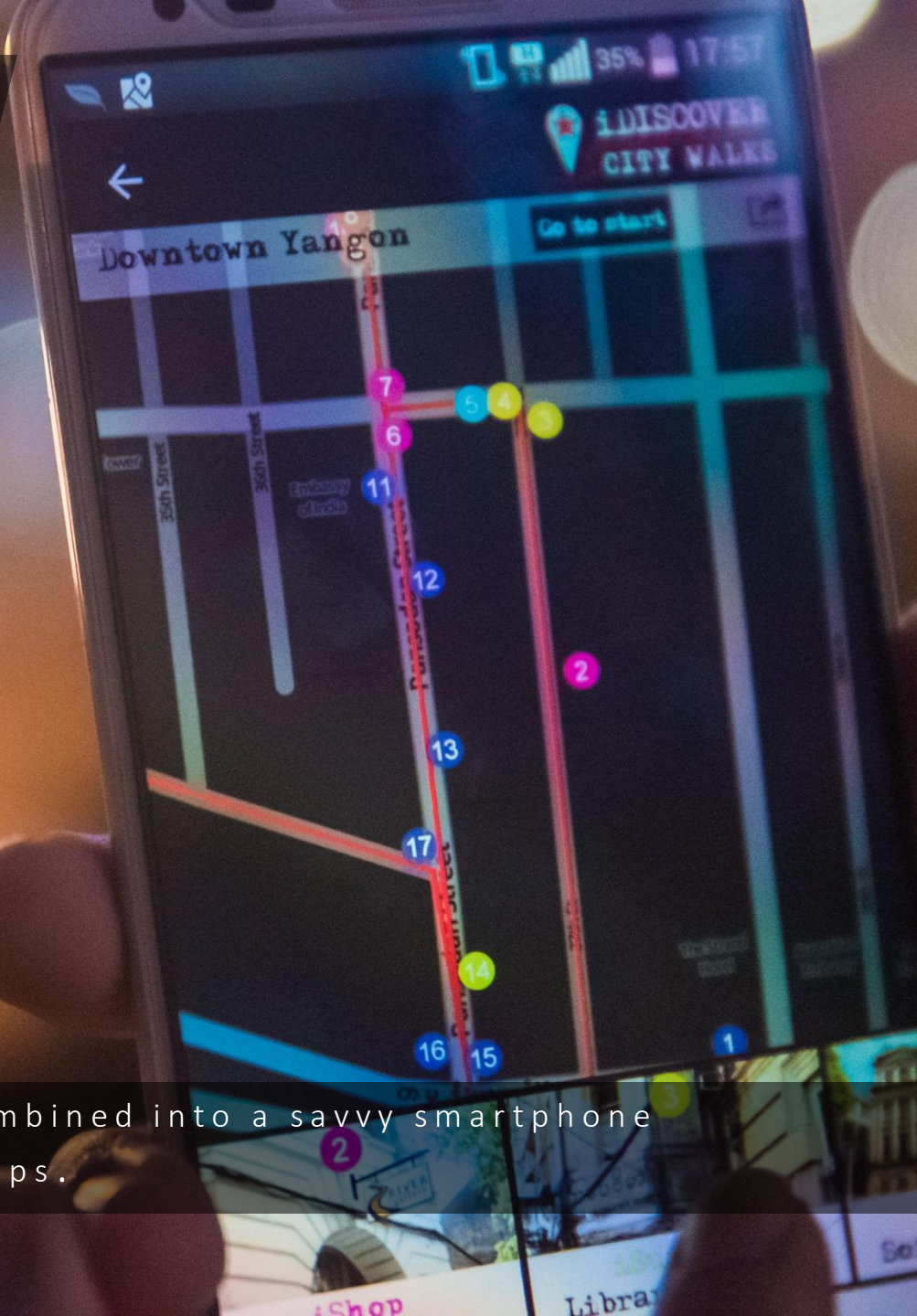
4. THE BEST ROUTE



Not too long, not too short! Avoid big busy streets, find interesting back alleys and a balanced selection of sites

Discover Yangon

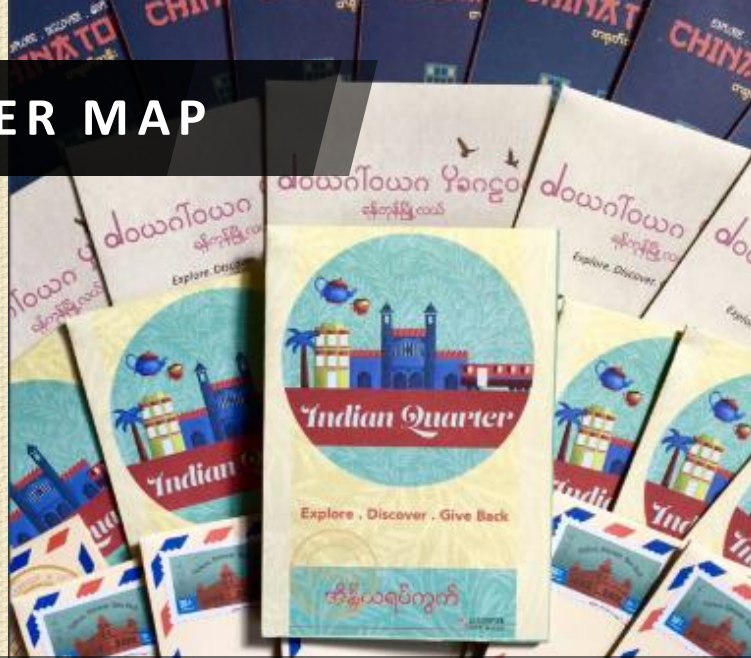
5. TRAVEL APP



Maps, words, photos and clips are combined into a savvy smartphone application with GPS based offline maps.



6. DESIGNER MAP



A talented local illustrator designs a map that gives a flavour of the 'hood'.
Maps are distributed to places that share our values and passion





7. SUPPORT LOCAL BUSINESS

in traditional family run shops
so more people recognise the economic value
of old trades, buildings and neighbourhoods

Discover Yangon

8. SHARING STORIES

astridpr
Pelabuhan Sunda Kelapa

追蹤

anne_w_kamphorst
Jawa Pos Surabaya



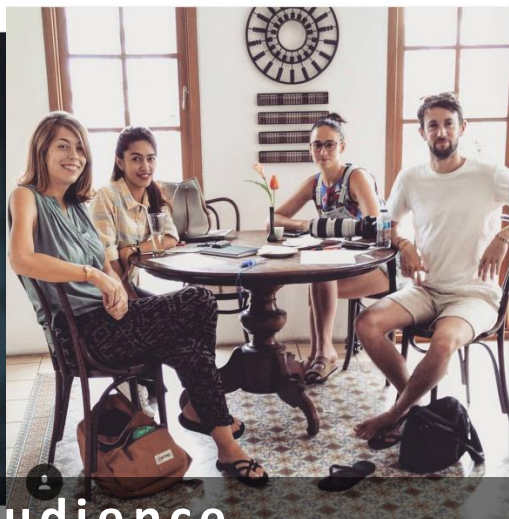
abiyasaadiguna



a different audience

156個讚好
abiyasaadiguna iDiscover Bandung Illustrated Map

anne_w_kamphorst
Pantjoran Tea House



39個讚好
anne_w_kamphorst @triabrianti_anti and I had the pleasure of taking this lovely couple around town

anne_w_kamphorst
SAWOONG, Soerabaia Poenja Gaia



12個讚好
anne_w_kamphorst Creative industry @ Surabaya
2016年12月20日 · 即時翻譯

anne_w_kamphorst



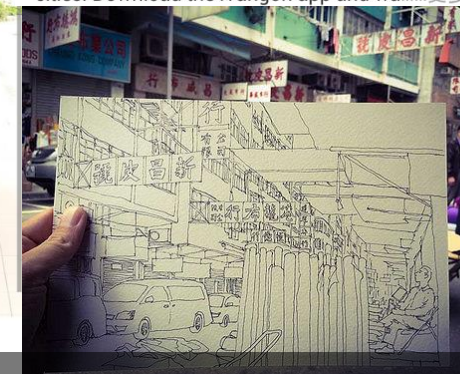
35個讚好
anne_w_kamphorst One frame closer to epic bike adventures

coconutsyangon
Yangon, Myanmar

追蹤



36個讚好
coconutsyangon #iDiscoverCityWalks apps + m... offer authentic travel experiences in historic Asia... cities. Download the iYangon app and wa... 更多



164個讚好
astridpr Congratulations @idiscovercitywalks for app & map launch yesterday! Thank you for giving me the opportunity to participate in this pr... 更多
查看全部5則回應



9. COMMUNITY EVENTS

exciting and intelligent events

like treasure hunts and instameets
where young people have a chance
to meet and learn from old shopkeepers in a fun environment

Disco



10. DESTINATION DIALOGUE



new entrepreneurs and old craftsman
share, learn and be good neighbours

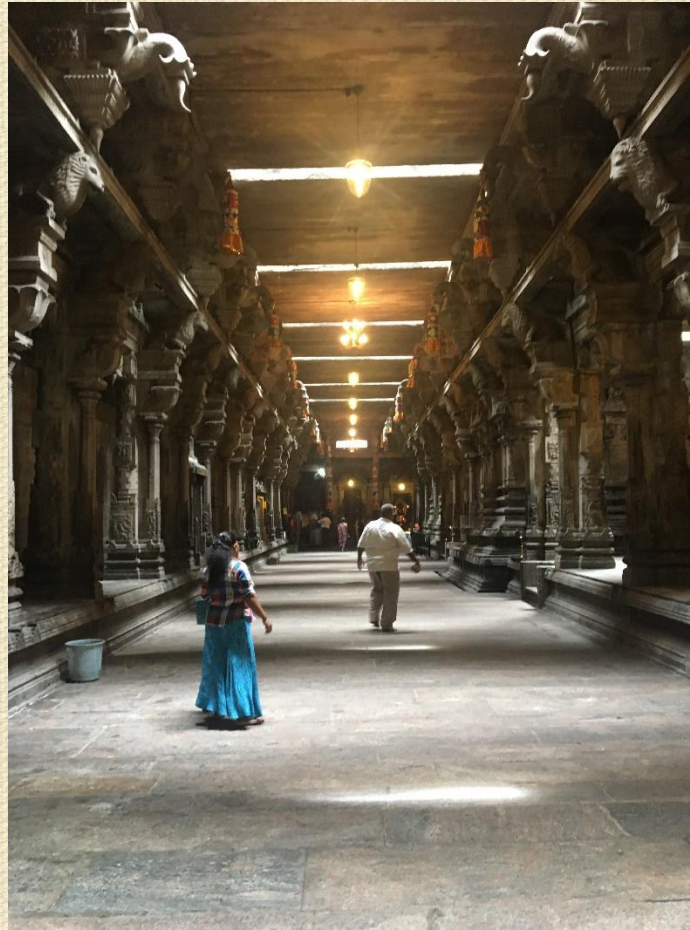


RESULTS & IMPACT

IN **10** STEPS



iDiscover Colombo





iDiscover curative process



A Neighbourhood narrative



B Site selection



C Review 'long list'



D Site research



E Final site selection & route

WRITE DOWN
ON POST IT'S

THREE WORDS
THAT COME TO MIND

FOR EACH
NEIGHBOURHOOD

OLD COLOMBO

where the spirit of Colombo is still alive

Colombo 01 . Fort

Colombo 11 . Pettah

Colombo 13/15 . Kotahene/Mutwal

Colombo 07 . Cinnamon Gardens

Colombo





iDiscover curative process



A Neighbourhood narrative



B Site selection



C Review 'long list'



D Site research



E Final site selection & route

5 discover categories

iSEE

The must see's

heritage sites & architectural highlights



iSHOP

Retail therapy

old trades, speciality shops & unique galleries



iDRINK

Have a drink

from coffee to cocktails



iEAT

Restaurants with a bite

truly authentic or very different



iSURPRISE

The hidden gems

places and people with a story to tell





iSee

Listed Heritage Sites



Wat Chiang Rai

Architectural Highlight



Gingerbread house



Ratsada Bridge



Rat building



iSee

Unique Streetscape



Neon street





iShop

Traditional Trade



Lacquerware

Specialty Shop



Chinese herbal



Rattan shop



iShop

Local Designer/Artist



Gallery / social enterprise

Market Street



Night Market/ Street market





iDrink

Traditional Drink



Lemonade

Secret / Old Recipe



Snake soup



iDrink

Cultural Context

Hip Coffee/Cocktail bar



Lampang milk



Local produce





iEat

Famous Local Restaurant

Traditional Dish





iEat

Popular Snacks



Local Hot Spot





iSurprise

Urban Legends



Interesting People





iSurprise






Disappearing Customs



Festival/Events



Criteria for Points of Interest

					
Spirit/dynamic of the area	★	★	★	★	★
Uniqueness; representative of certain period/style	★	★	★	★	★
Typical example of a cultural phenomenon	★				★
Fading business / threat of demolition	★	★	★	★	
Example of sustainable adaptive re-use	★			★	
Creative independent entrepreneurs who like the area		★	★	★	
Social entrepreneurs who contribute to the community		★	★	★	
Cultural or creative expression					★





MANI
COOL SPOT



No: 271/2, Sea Beach Road, Colombo - 11





Simply Sri Lankan
Upali's
BY NARAYANA
100 YEARS OLD

Simply Sri Lankan
Upali's
BY NARAYANA
COLOMBO - MELBOURNE

Simply Sri Lankan
Upali's
BY NARAYANA

Simply Sri Lankan
Upali's
BY NARAYANA

iDiscover Colombo



iDiscover Colombo



download for free
from app/google play store



Hong Kong



Macau



Chiang Mai



Yangon



Java



Bali



Manila

<https://i-discoverasia.com/neighbourhoods/colombo/>

Explore four distinct Colombo neighbourhoods:
Forth, Cinnamon Gardens, Slave Island, and Pettah.

www.urbandiscovery.asia



EXPECTED RESULT

Series of participatory workshop sessions and community events that create **curiosity, inquisitiveness and sense of belonging** among young and old people living and working within the historic core of Colombo, local students, creative entrepreneurs and heritage enthusiasts to highlight the value of cultural heritage, in particular the connections with the Dutch past (target: 60 co-curators across three neighborhoods and 1,000 participants in the associated events)

REAL RESULT

- 1) **16 co-creators** (5 Colombo Heritage Collective - 4 designers - 4 strong photography/film team -3 copywriters) all young creative people with a passion for heritage and culture that met on a regular basis in each of the neighborhoods
- 2) **40 local residents** in the four neighborhoods profiled through in depth interview sessions published through an exhibition and storybook (from different ethnicities, age and gender
- 3) **One plenary workshop** (50 local heritage enthusiasts and students) and a one-afternoon pop-up at Dutch Hospital in Fort (est. 400 general public & tourists) and another three pop-up exhibitions upcoming in each of the three remaining neighborhood's: Pettah, Slave Island and Cinnamon Gardens.

EXPECTED RESULT

Capacity building in participatory cultural mapping techniques for local students in architectural, culture, geography disciplines and persuasive presentation of livelihood and career opportunities in the field of heritage conservation for young Sri Lankans and university students in preservation, tourism and hospitality through the cultural mapping workshops. (Target: 20 students across three neighborhoods)

REAL RESULT

10-20 students did participate in the March workshop to for the initial site selection as well as the November Heritage Talk and Photo Competition to learn about the process and results, yet in the end, the curriculum structure did not allow to students to be actively involved in the curative process as such.

The call for co-curators (photographers/writers) was also extended to a student audience but few responded because of conflicting time schedules and expected scope of delivery we ended up choosing young professionals to do the job.

For a next edition we would try an alternative way to include students in the curative process, perhaps taking a more pro-active approach to include it as part of their university curriculum or alternatively visit universities and educational institutes to deliver inspirational talks

EXPECTED RESULT

One inclusive **high-level discussion sessions with key stakeholders** (developers, property owners, civil society groups and government officials) about models for heritage-led urban regeneration that have worked in a comparable cultural context

REAL RESULT

The November Event, Exhibition and Heritage Talk provided a suitable and convincing environment to have a constructive discussion on these topics among **politicians** (the mayor and her cabinet were present at a time of great political unrest in the country), **diplomats** (Dutch Embassy was represented as well as some other foreign and UN delegates), **hotel operators and tourism sector representatives, academics and vocal civil society representatives** (writers, journalists and activists).

The need for preservation was clearly articulated among a range of stakeholders and even issues like legislation and idea to have more pedestrian areas were brought to the table. The project has also been invited to speak at an event in March organized by the EU on Heritage and Urban Liveability in March in Colombo.