

PERFORMING ARTS FUND NL

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BAS PAUW

PROGRAM MANAGER PROMOTION

PERFORMING ARTS FUND NL



FOCUS

- ❖ Supporting the production and presentation of Dutch performing arts in the Netherlands
- ❖ Quality - Diversity - Accessibility
- ❖ Total budget: 62 million euros (2019)

INTERNATIONALISATION

Supporting the international ambitions of makers and performers and contribute to their visibility on an international level. Opening up new markets and contribute to the artistic development of the Dutch performing arts.

WHAT?

- ❖ Promotion
- ❖ Funding schemes



PROMOTION

Supporting performing artists to promote themselves on an international level and increasing visibility of the Dutch performing arts abroad.

- ❖ Promotion program for companies/ensembles
- ❖ Campaigns / focus on genre & countries
- ❖ Visitor programs
- ❖ Yearly budget:

INTERNATIONALISATION

Supporting the international mobility of performing artists/companies/ensembles and coproducing in an international context.

- ❖ Dutch Presentations Abroad
- ❖ Programming foreign performances/concerts in The Netherlands
- ❖ International coproduction
- ❖ Quickdesk travel & transport costs
- ❖ Yearly budget 2.2 million euros (2019)

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