

DutchCu | ture

| Introduction programme
| for cultural attachés
|

20-23 September 2021



Rijksoverheid

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DutchCu | ture
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| Europe and the European Union

Klaartje Bult

Simon de Leeuw

Jacomine Hendriks



| ■ EU cultural policy & Creative Europe programme

A little bit of history towards the EU opinion with regard to cultural policy

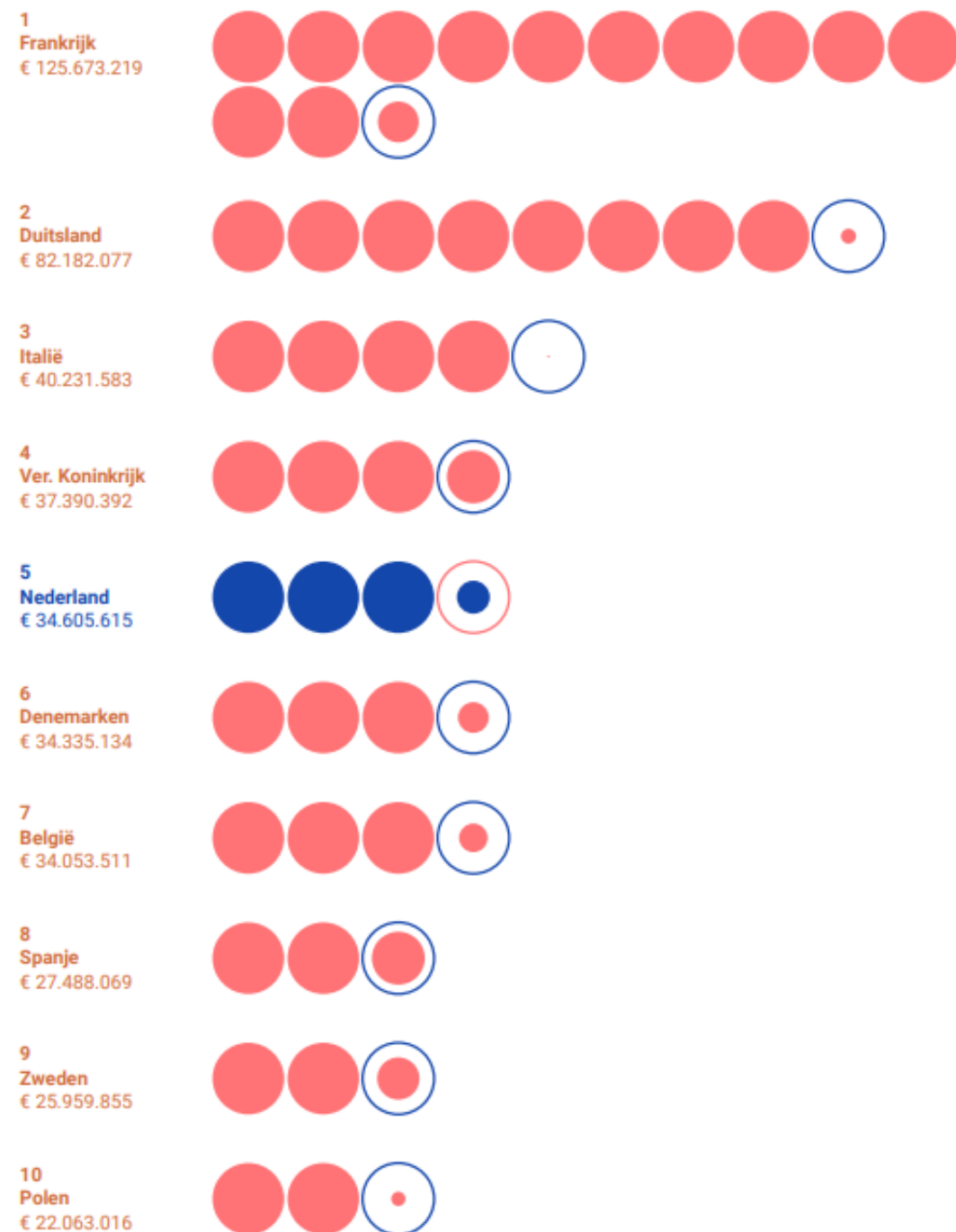
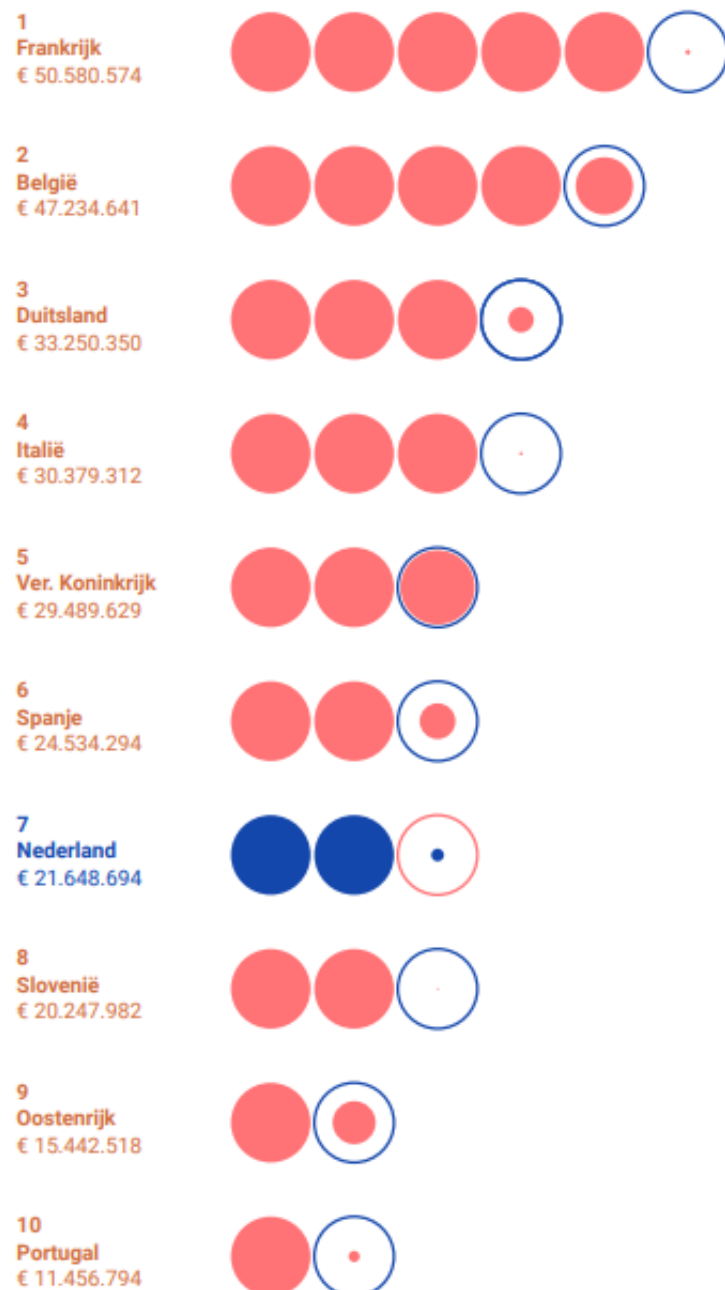
1992, The Maastricht Treaty, the first steps towards a common European cultural policy

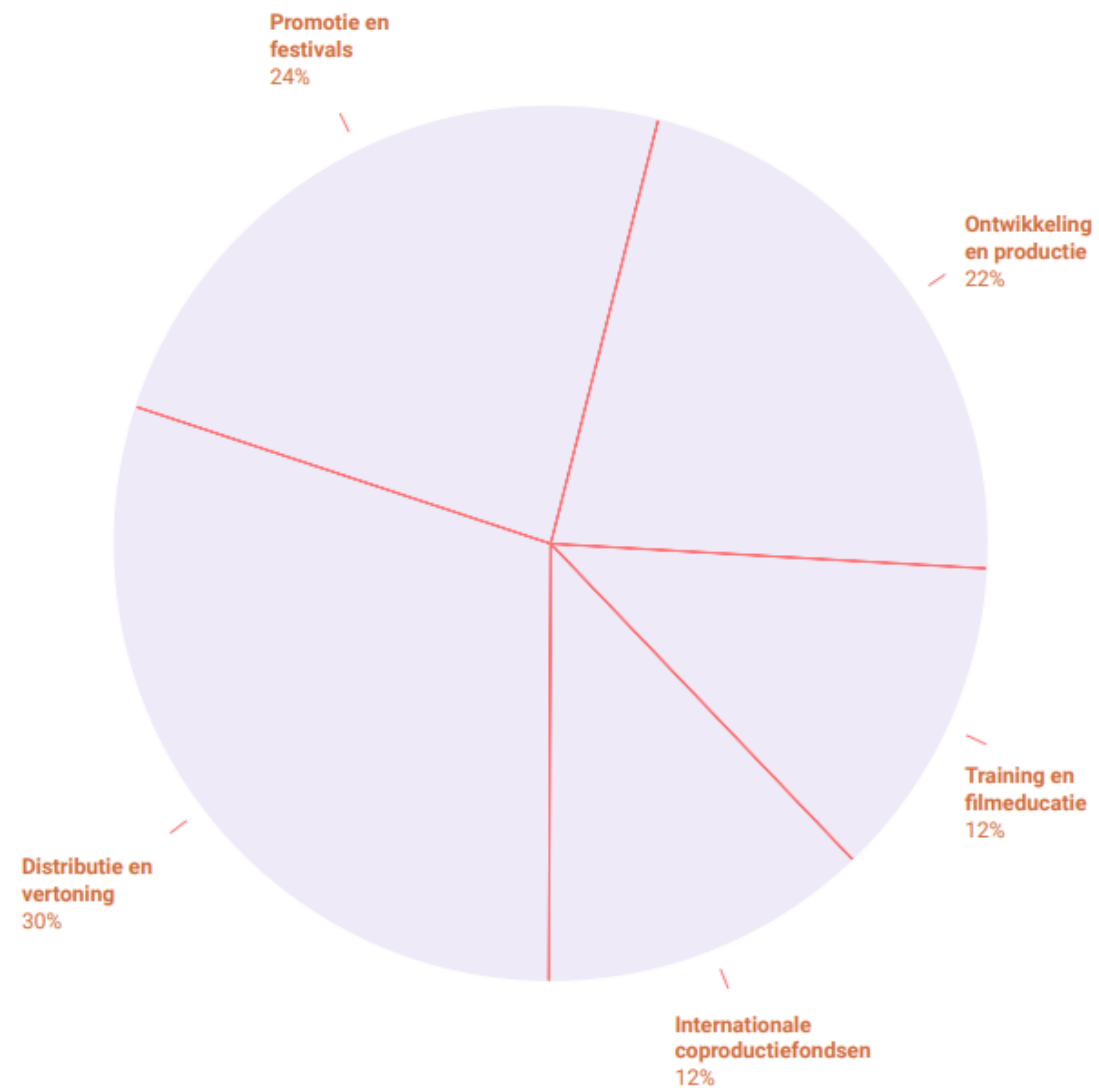
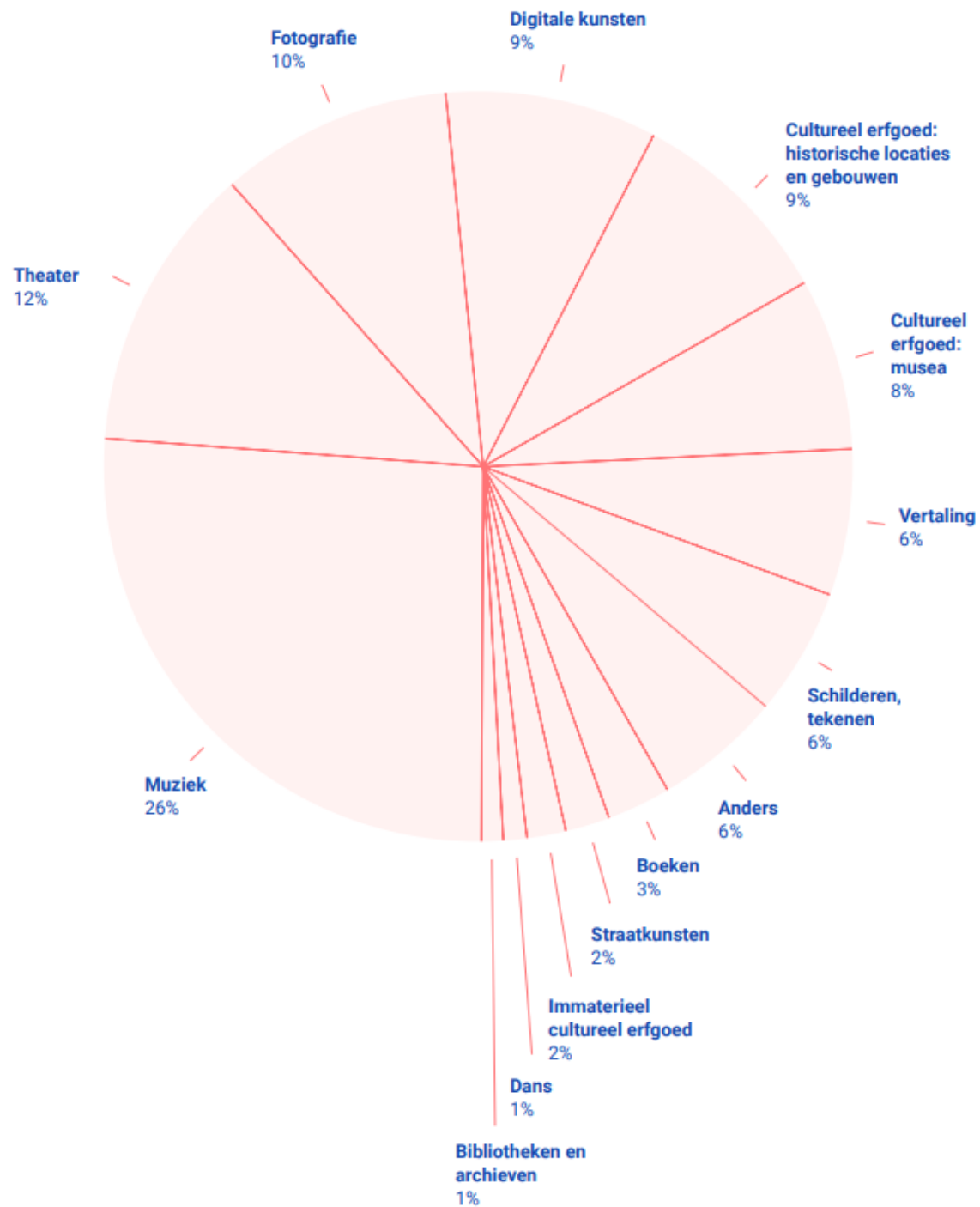
2007 A European Agenda for culture in a globalizing world.

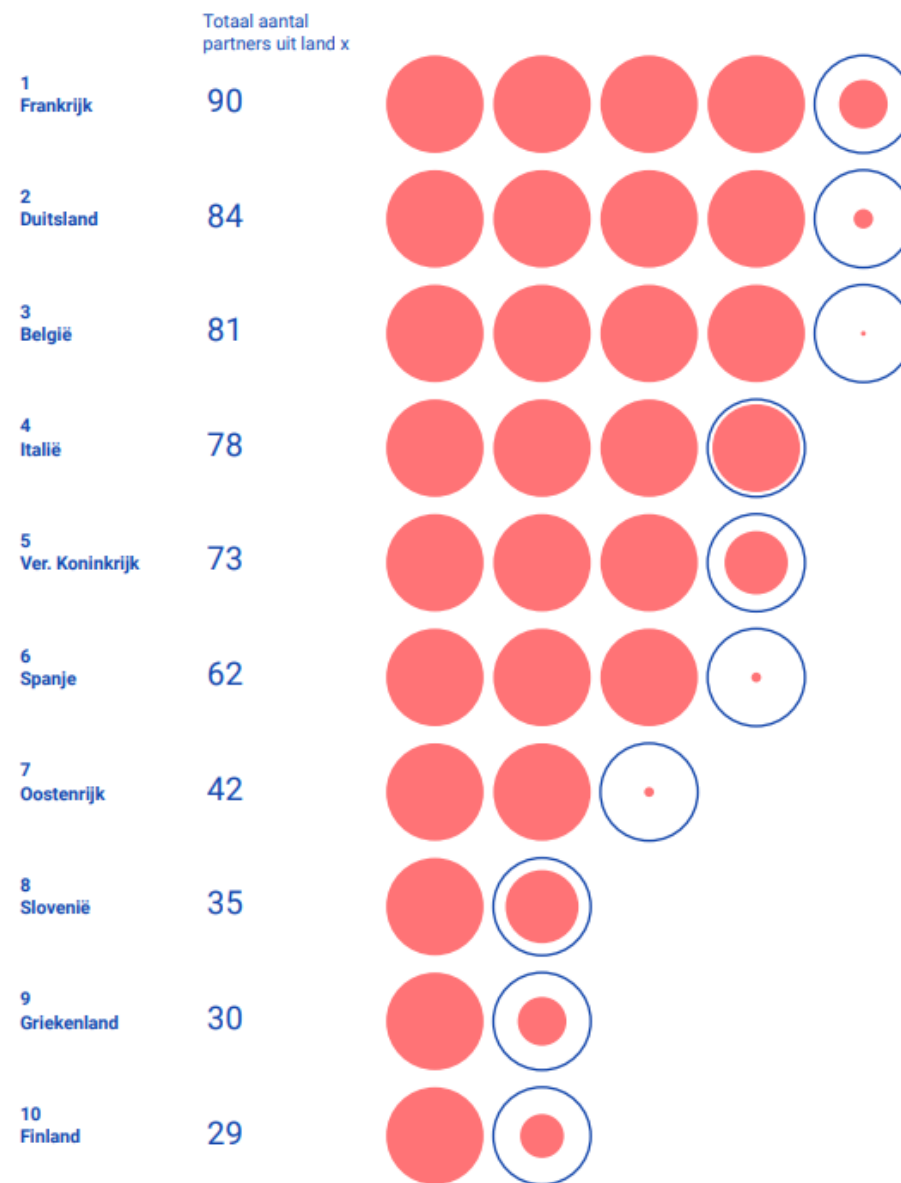
2018 New European Agenda for Culture



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Creative Europe
2021-2027

**PUSH
BOUNDARIES**

#CreativeEurope

Budget Creative Europe

2,44 billion euro budget next 7 years.

(2014-2020: 1,46 billion euro)

Distribution pro subprogramma:

-MEDIA: 58%

-Cultuur: 33%

-Cross-sector: 9%

2021: almost **300 million euro**



Financing 2021



MEDIA: € 173 miljoen



Cultuur: € 97 miljoen



Cross-sector: € 28 miljoen

For whom?

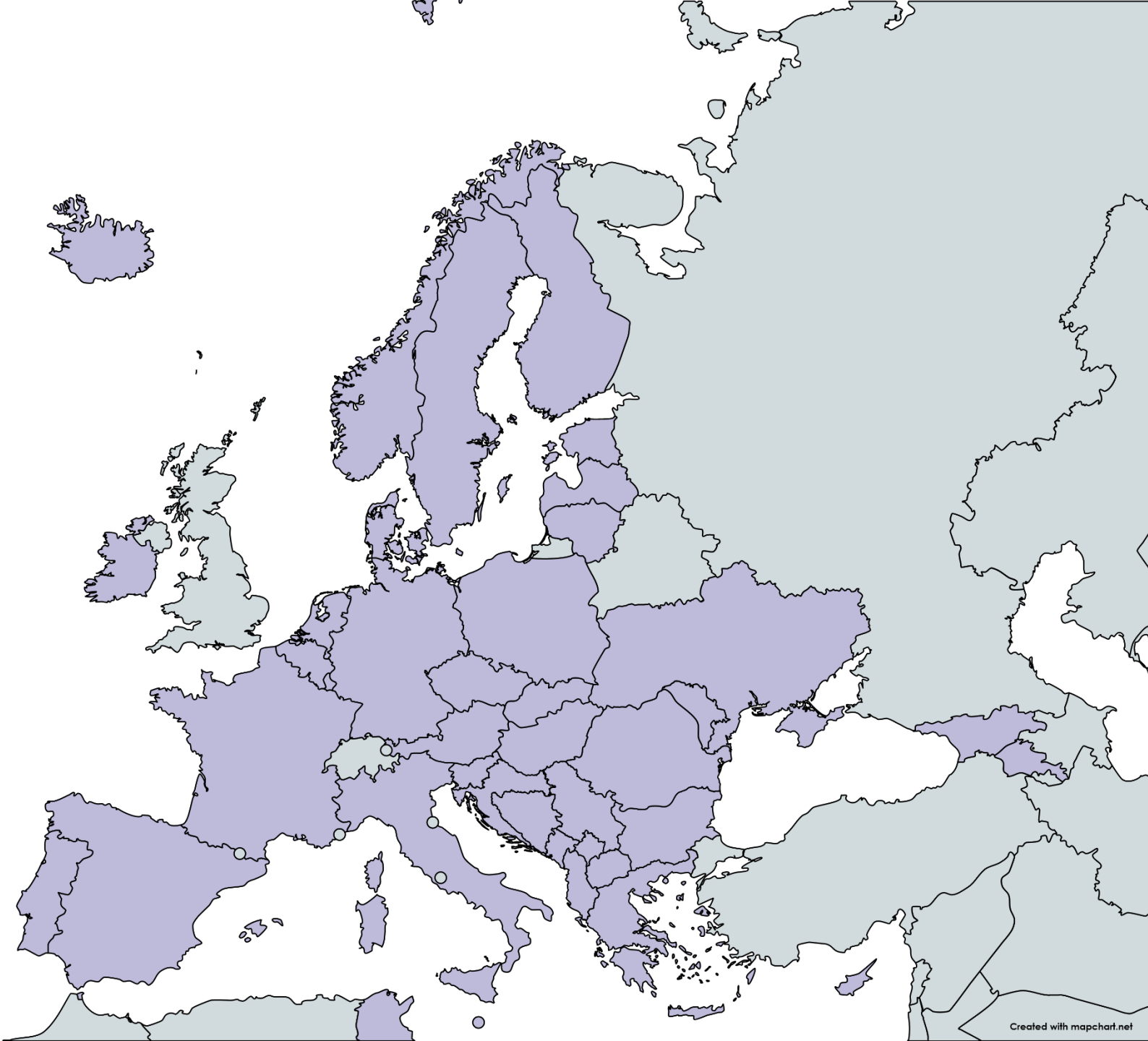
40 participating countries in
Europe:

27 EU-memberstates

2 EER-countries

6 candidate memberstates

5 EU-neighbourhood



Creative Europe Culture 5 strands:

- Cooperation projects
- Networks
- Platforms
- Circulation European literary works
- Pan-European cultural entities



European Networks



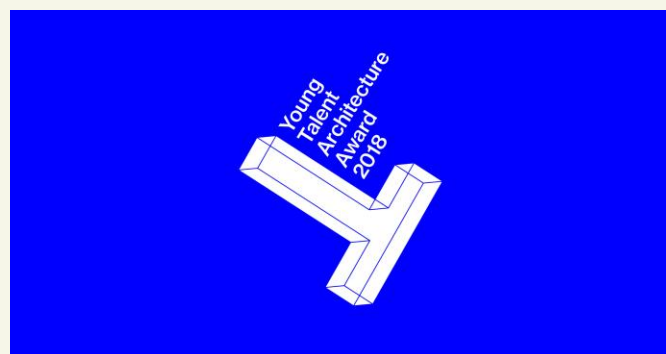
European Platforms

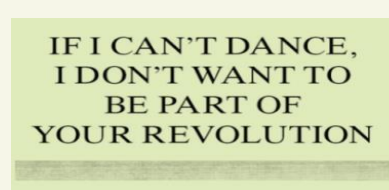


FUTURES



Creative Europe Prizes initiatives





sense
of place



Universiteit Utrecht



POSSIBILIZE





Advice?

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thank you!

