

den

**Kennisinstituut cultuur
& digitale transformatie**

DEN

Dutch knowledge institute for culture & digital transformation

DEN empowers the cultural sector in its digital transformation.

Digitisation \neq Digitalisation

Digitalisation or digital transformation has an impact through the entire
organisation

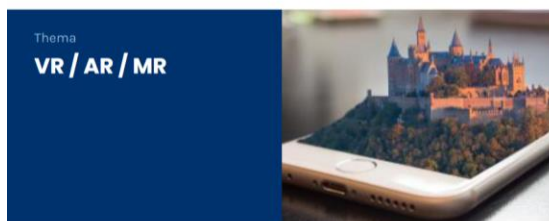
What we do

- Develop knowledge and network
- Advance proficiency
- Share knowledge
- Research and policy advice



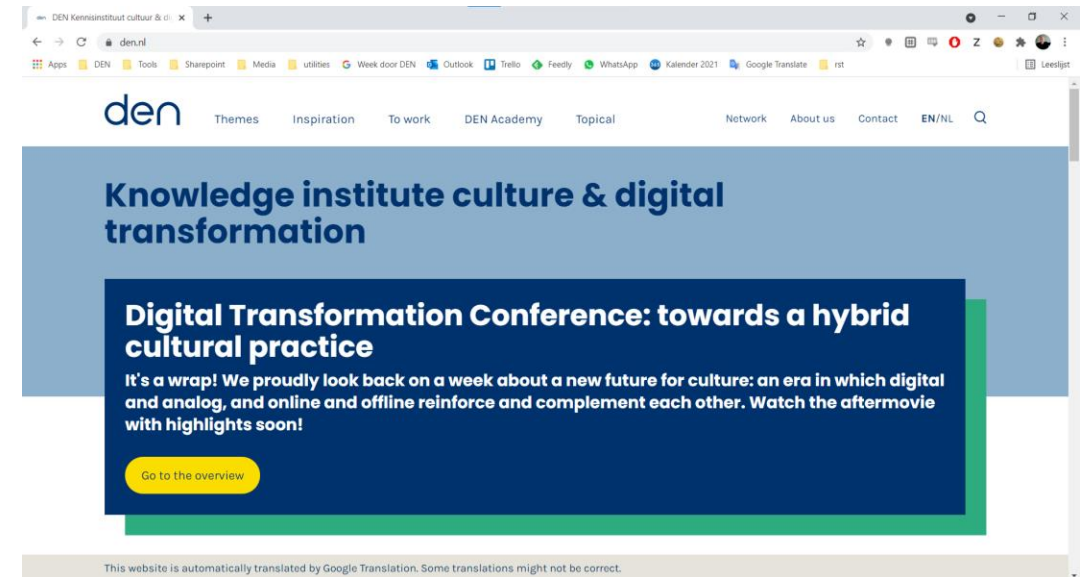
Dansen in het archief: van videobanden tot digitaal archief

Bekijk nieuws, evenementen en artikelen van de volgende thema's:

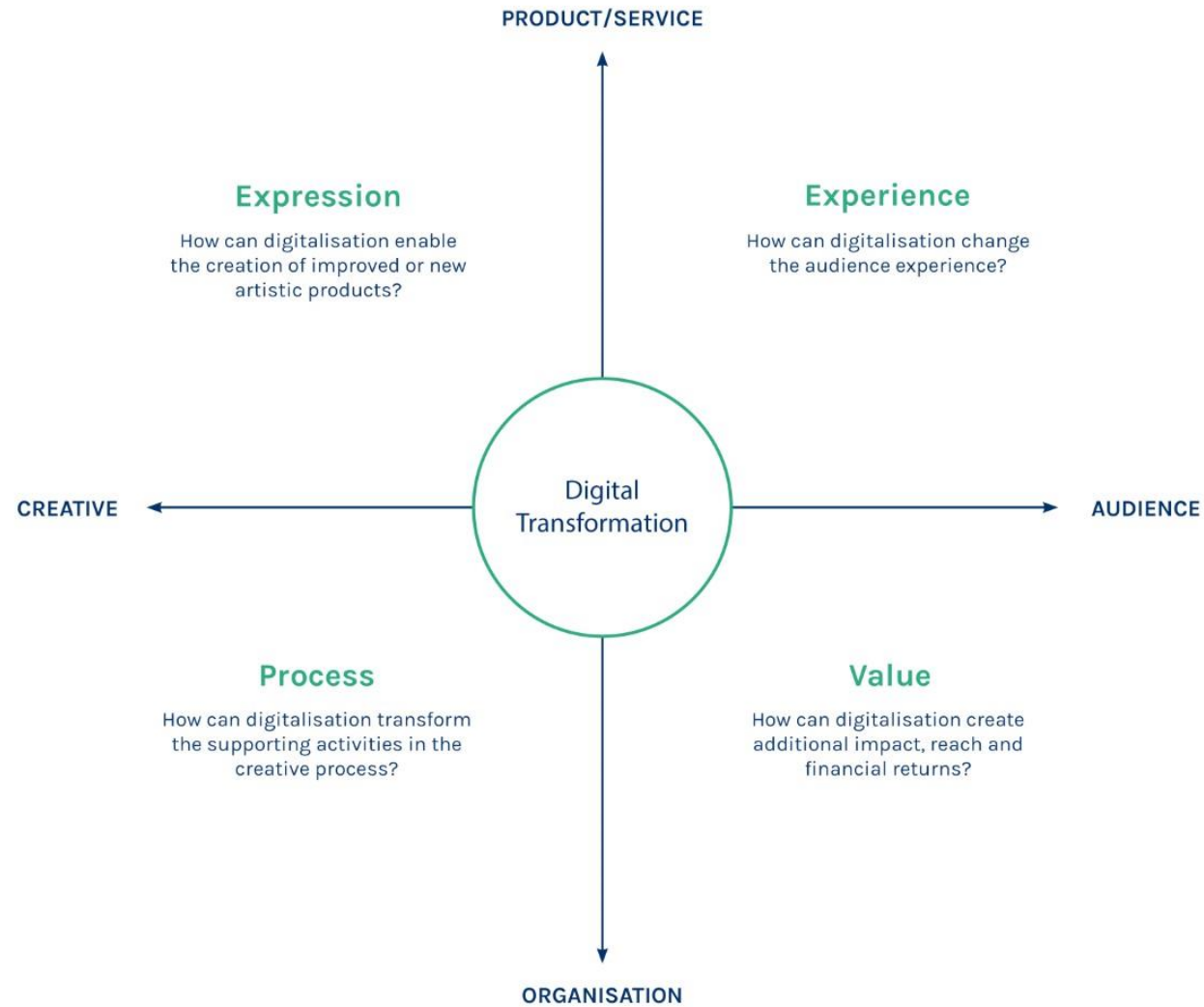


How we do that

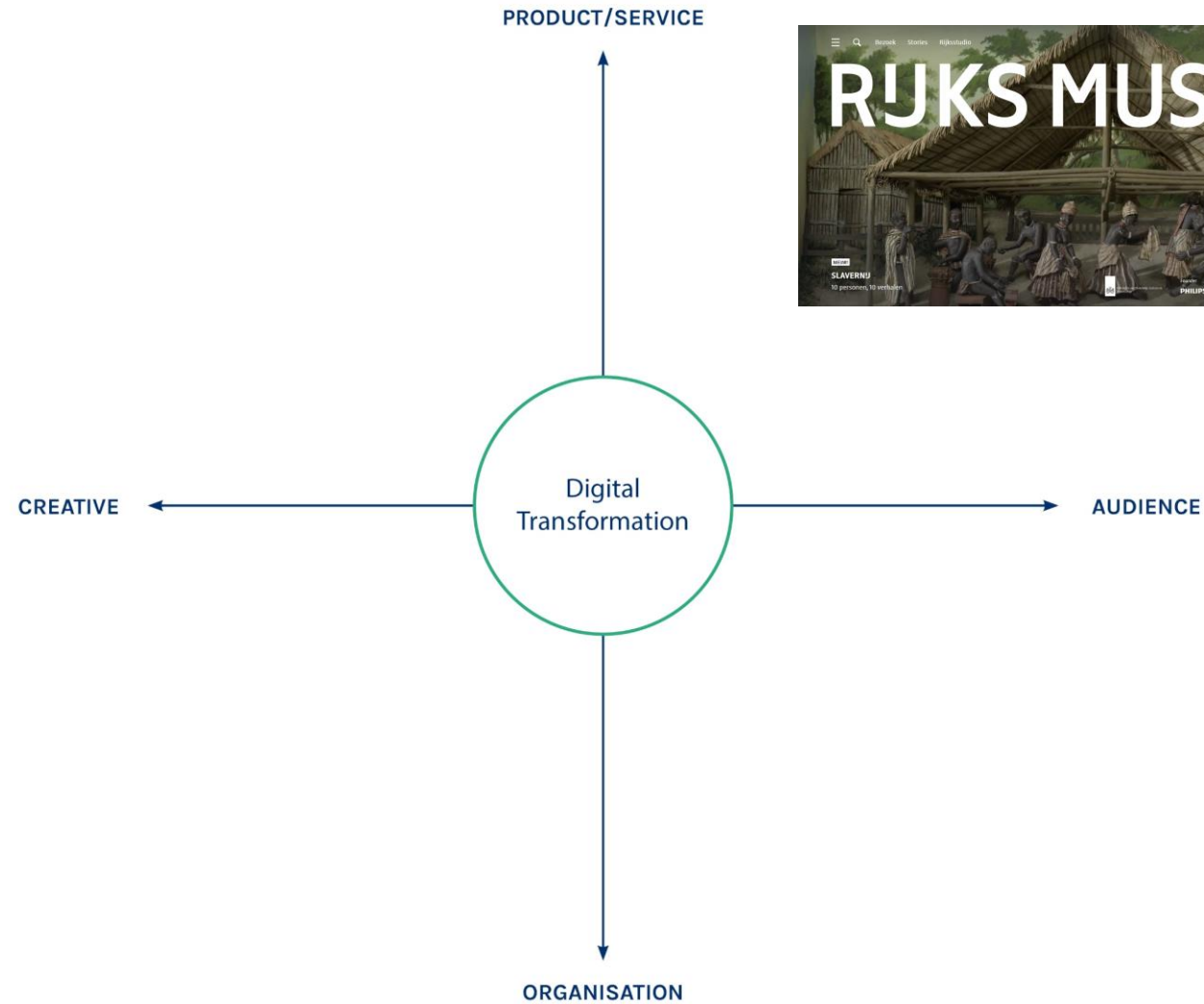
- Website den.nl
- Advisors
- Open podium
- Digital Transformation Conference
- DEN Academy
- Community of practice



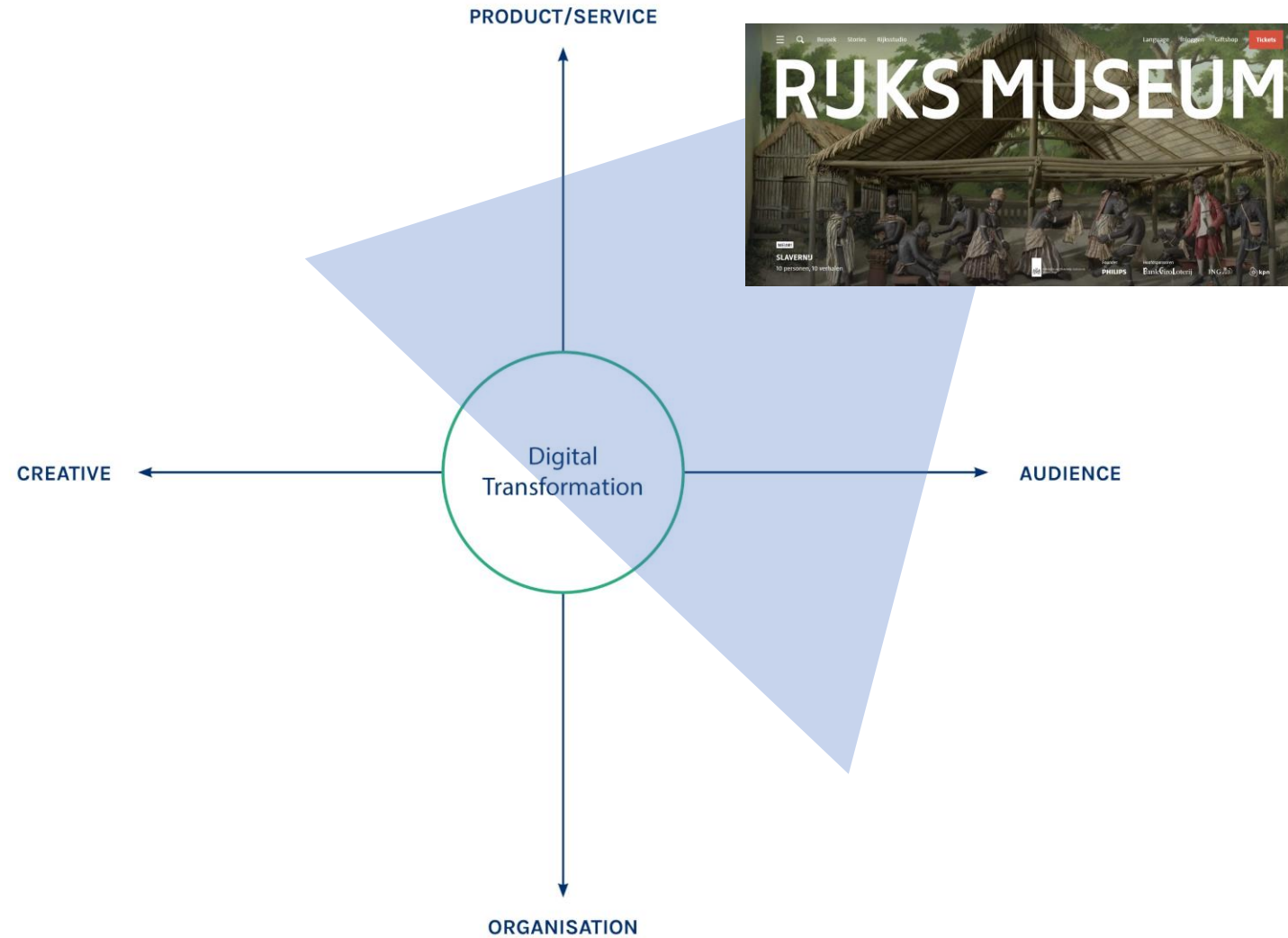
DEN Focusmodel



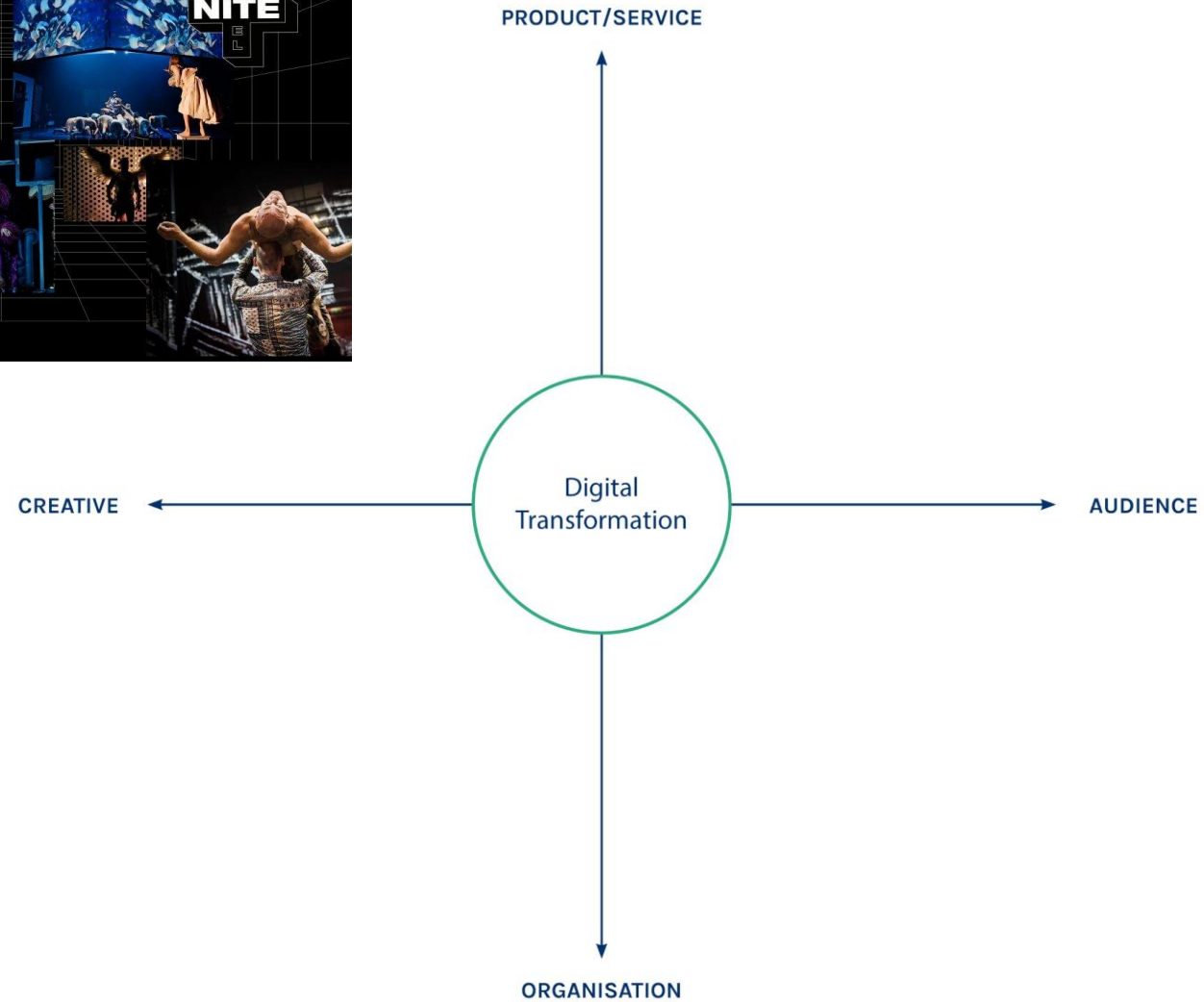
DEN Focusmodel



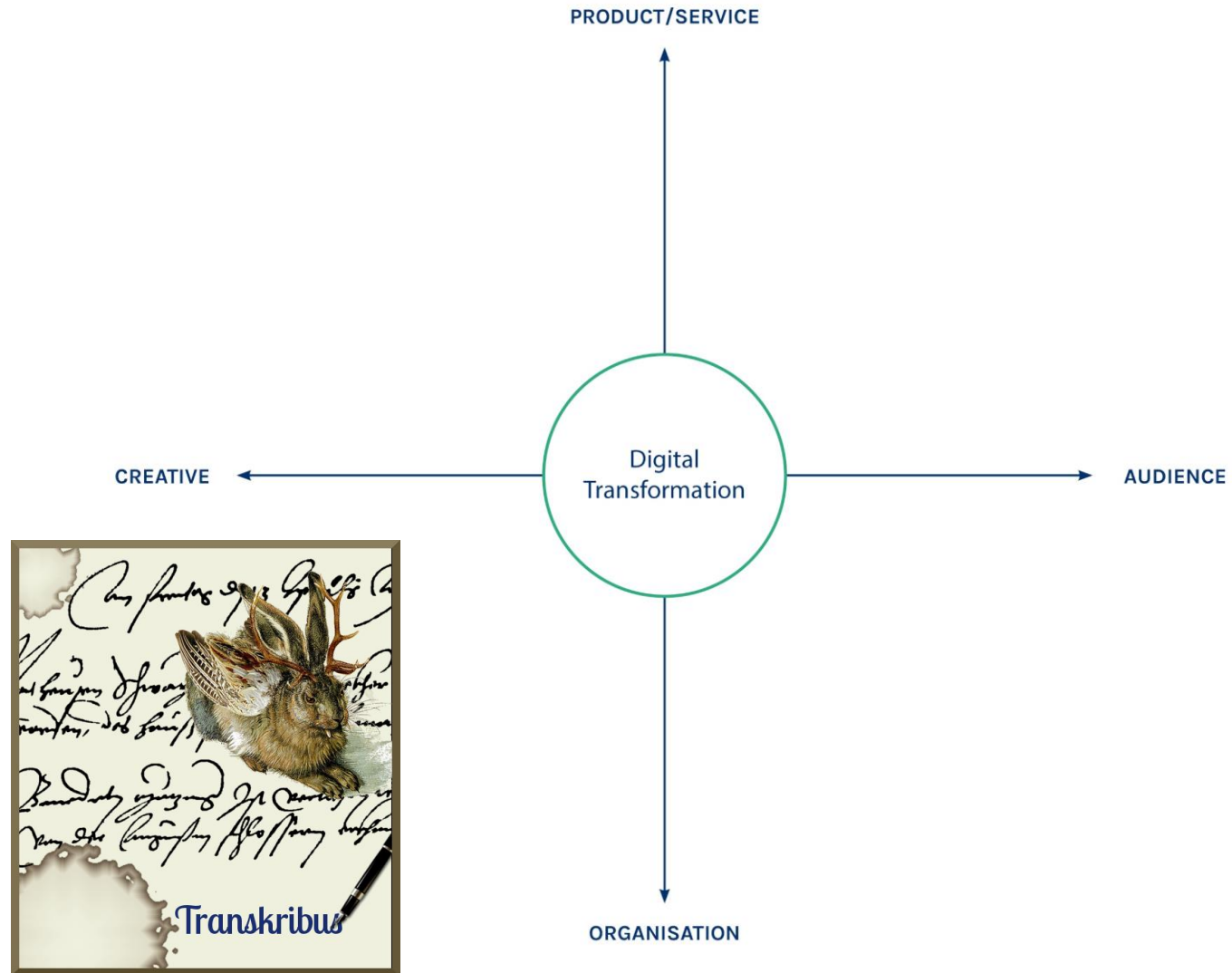
DEN Focusmodel



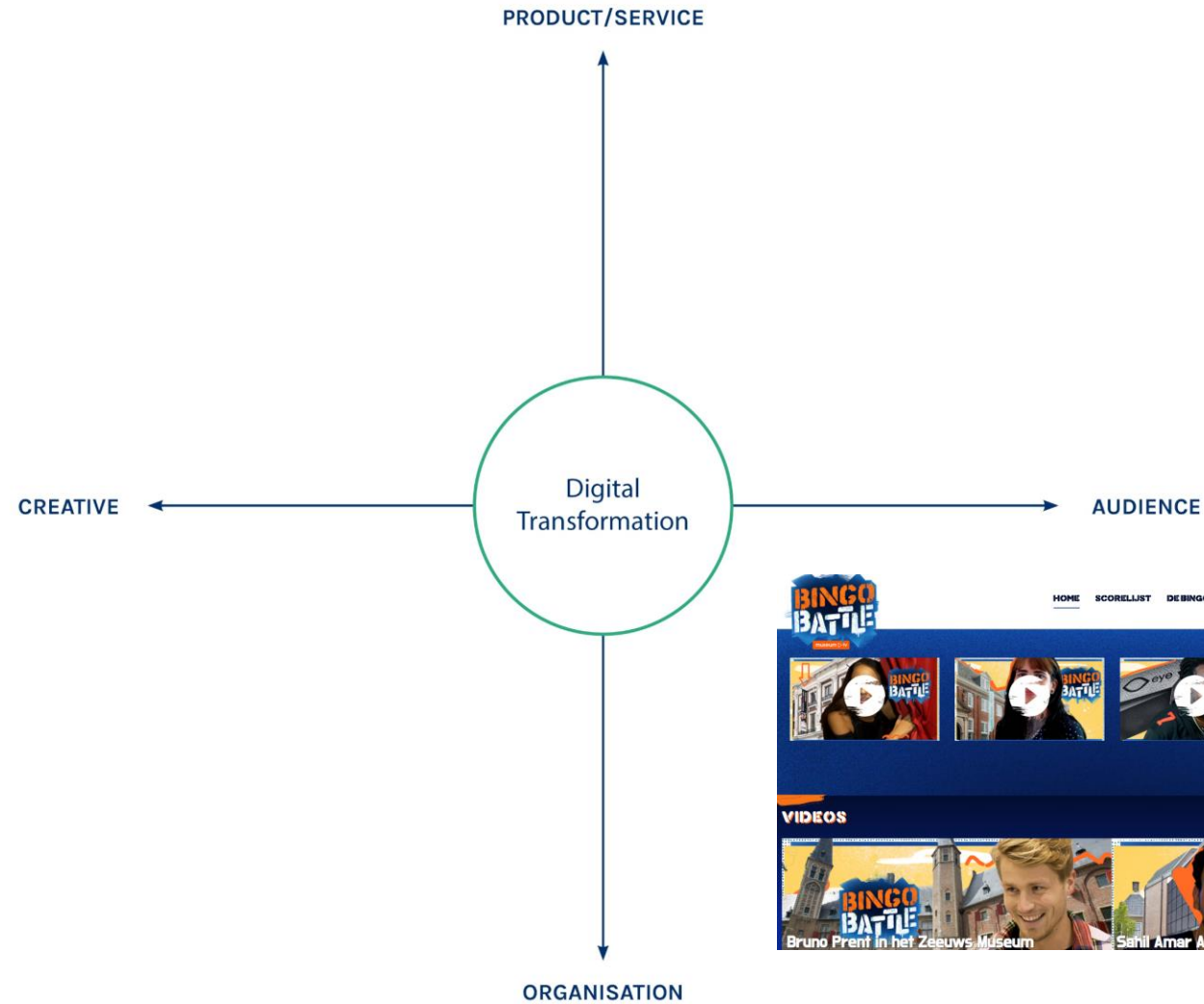
DEN Focusmodel



DEN Focusmodel



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International context



Europeana is the European Network for digital heritage

Funded by EU

Portal website, 50 million objects, 3000 institutions

DEN Digital Leadership programme



Meemoo supports and promotes the use of digital archives in Flandres

Project Tracks, toolbox and guidelines for archive and collection care in
the arts sector

DEN Toolbox for digital culture in Netherlands: copyright, Focusmodel,
Archive course, etc



EDN is a network for cooperation between European dancehouses regarding the development of dance art across borders

45 member organisations from 26 countries across Europe

DEN Research on Virtualized Dance, digital shift in artistic practices and
How to communicate (about) your work online?



the audience agency

The Audience Agency enables cultural organisations to use data to increase their relevance, reach and resilience

Funded by the Arts Council England, as a Sector Support Organisation

DEN quartermaster for Dutch audience data programme with a.o
Rotterdam Marketing

**How can we work
together?**



Royal
Netherlands
Embassy

DEN Focusmodel as a tool for digital transformation

Hybrid performances by a.o NNT, ITA, Metropole orchestra go beyond
borders

Future scenarios for culture

Digital leadership



Royal
Netherlands
Embassy

Eyes & ears abroad!

The Netherlands is leading in digital transformation in arts & culture

DEN is always interested in new partnerships

den

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Questions?