

DutchCulture Database - Spain Mapping

Activities in Spain

Spain is consistently in the top 10 destinations for makers to visit, with over 3000 activities by more than 800 makers taking place since 2020.

Music is by far the most exported discipline to Spain, accounting for 56% of all activities. This is a significantly higher portion of activities in Spain than internationally in general, at 42%. This is in large part due to the strong presence of electronic music clubs and festivals around Spain.

Film festivals and art fairs/festivals are also important venues for makers, with film festivals attracting 353 makers since 2020, and art fairs/festivals attracting 120 makers since 2020.

While Barcelona, Ibiza, and Madrid are the most popular cities, the breadth of travel by makers across Spain is significant. Makers visited 118 cities in Spain in 2025, whereas the average number of cities visited across focal countries is 88.

Nearly a third of all makers (28%) visiting Spain returned for at least one following visit. These sustainable relationships are worth encouraging and expanding.

Support for makers to produce and participate in activities in Spain is critical. Nearly a third of all activities in Spain are funded directly by either the embassy (~7% of activities) and/or a BIS fund (~22% of activities).

Overview

Year	Activities	Visiting Makers	Cities Visited	Venues Visited
2020	104	63	32	67
2021	180	98	49	120
2022	508	187	85	274
2023	670	274	96	324
2024	858	297	125	417
2025	925	299	118	439
Total	3245	825	237	1136

Key Figures

- Between 2020 and 2025, Spain was the 9th most popular country for makers (out of 153 countries).
- 3245 activities took place in Spain between 2020 and 2025.
- 825 makers were active in Spain between 2020 and 2025.
- Makers visited 1136 venues across 237 cities between 2020-2025.
- Barcelona, Ibiza, and Madrid are the most popular cities, with 56% of all activities.
- Music is a key discipline, accounting for 56% of all activities, compared with 42% internationally overall.
- 28% of all makers who visited Spain returned for at least one following visit.
- ~22% of all activities in South Korea are funded directly by a BIS fund.

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Top Cities

City	Activities	City	Activities
1 Barcelona	746	9 Palma	45
2 Ibiza	569	10 Lleida	34
3 Madrid	504	11 Sitges	31
4 Valencia	133	12 Castile and León	26
5 San Sebastian	61	13 Zaragoza	25
6 A Coruña	58	14 Gijon	23
6 Seville	58	15 Vitoria-Gasteiz	22
7 Bilbao	53	16 Alicante	21
8 Valladolid	48	16 Almeria	21
9 Santa Cruz de Tenerife	45	17 Pamplona	20

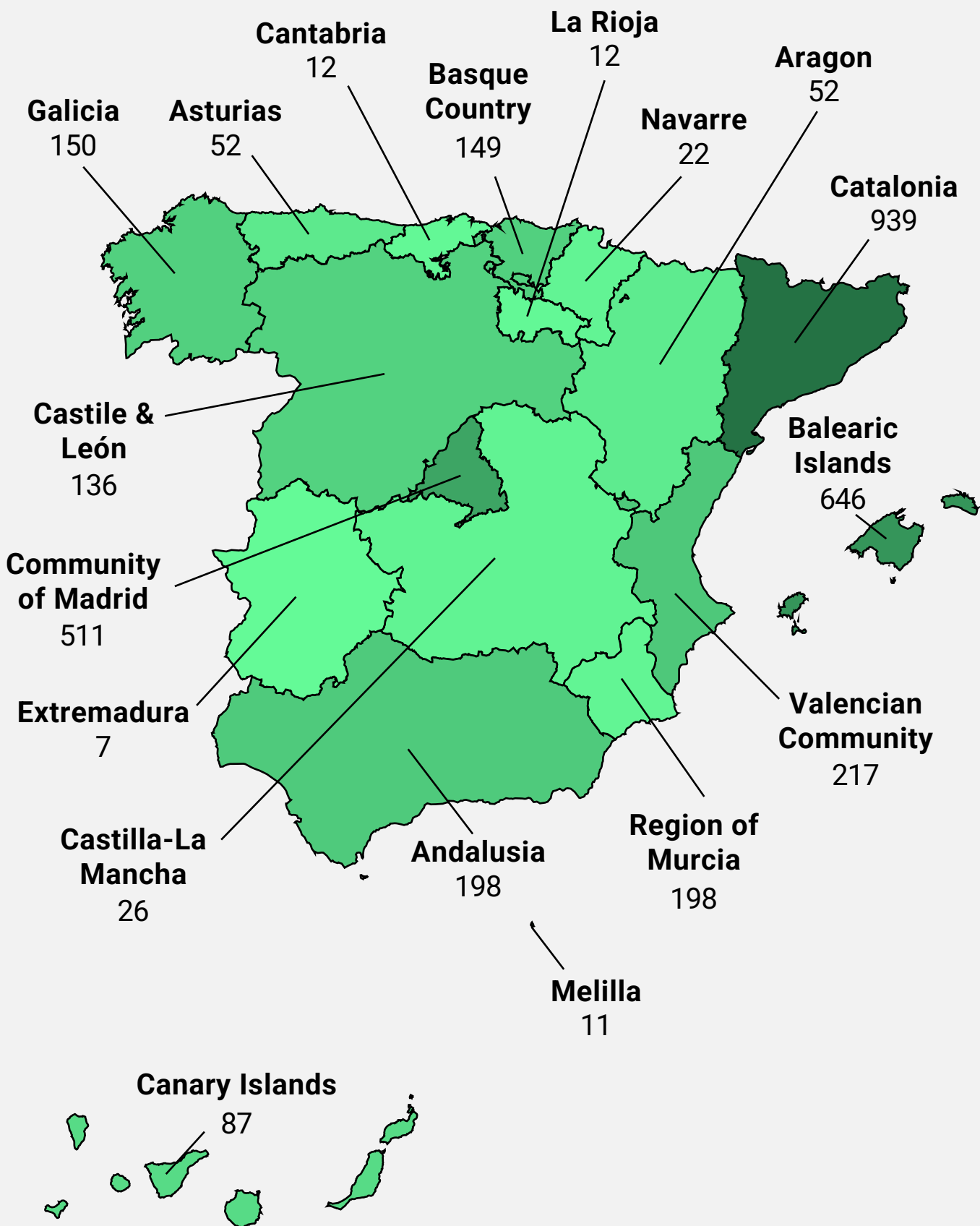
Top cities based on number of activities (2020-2025)

Top Venues

Venue	Visiting Makers
1 Mecal Short and Animation Film Festival	35
2 Amnesia Ibiza	38
3 Sitges International Fantastic Film Festival	26
4 Razzmatazz	25
5 Animac Lleida International Animation Festival	23
5 Ushuaïa Ibiza	23
6 SWAB Barcelona Art Fair	22
7 ARCO Madrid	20
8 Pacha	19
9 LOOP Barcelona	18
9 Medusa Sunbeach Festival	18
10 Cova Santa	16
10 Hi Ibiza	16
10 San Sebastian International Film Festival	16

Top venues based on number of visiting makers (2020-2025)

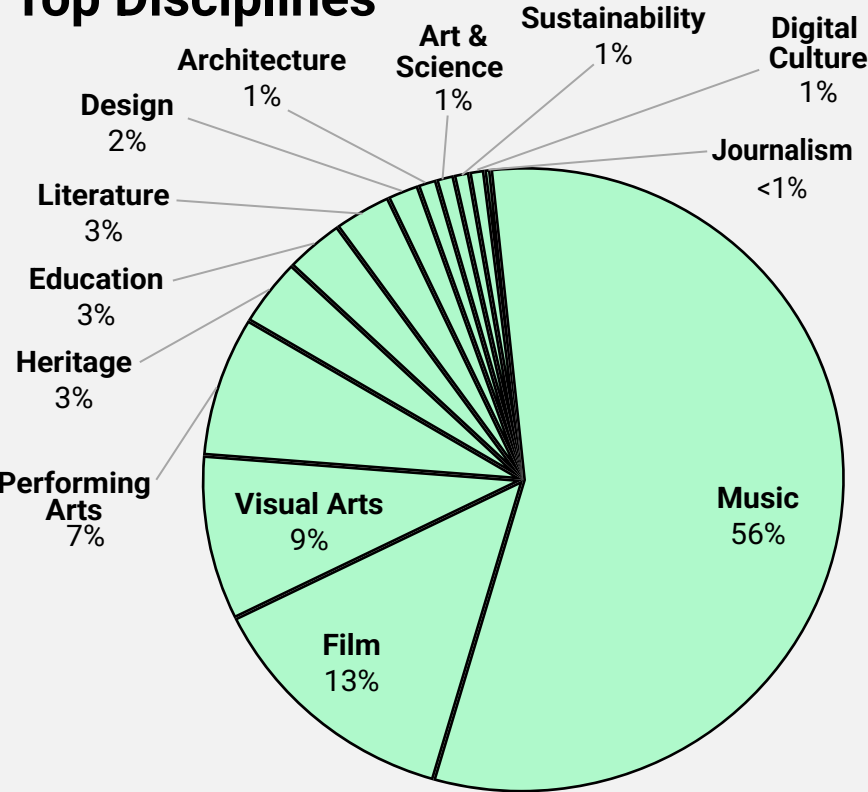
Activities per region



Activities per region (2020-2025)

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Top Disciplines



Top disciplines based on number of activities (2020-2025)

Top Makers per Discipline (Top Three Disciplines)

Music

Chelina Manuhutu	90
Johan de Meij	78
Martin Garrix	55
Joris Voorn	51
Franky Rizardo	47

Film

Frans van de Staak	44
Rene Nuijens	36
Job, Joris & Marieke	22
Erik Verkerk	17
Joost van den Bosch	17
Arjan Brentjes	13

Visual Arts

World Press Photo	11
Feikes Huis	10
Claudy Jongstra	8
Cathy van Eck	8
Monica Mays	8
Joey Ramone Gallery	6
Valiz	5

Top makers per discipline (top three disciplines) based on number of activities (2020-2025)

About the Mapping

Through DutchCulture’s Cultural Database, we provide information on the reach and impact of cultural activities around the globe. This information helps us understand the value of the international cultural sector. It also helps identify opportunities for growth and collaboration. We create tailored factsheets, mappings, and analyses that provide context for policy and decision-making.

Should you need additional information or analyses, please contact us. We would be happy to assist.

Contact

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Note

This mapping is based on data from the DutchCulture Database. While we strive to make our database as complete as possible, it is not exhaustive.

Number of activities is a quantitative measure. It indicates how active a maker or city is internationally. It does not provide insight into the quality of activities.

Certain disciplines have activities that better fit the structure of the database (e.g. concerts and film screenings) than others (e.g. ongoing exchange programs). We therefore advise against comparing disciplines based on the number of activities.

Definitions

- **Activity:** event by a maker related to one or more of the 12 disciplines, with a clear date and location
- **Art & science:** activities focused on the relationship or blending of science and art
- **Digital culture:** activities related to digital media (e.g. social media, AI, VR, gaming)
- **Education:** activities focused on teaching of or through cultural activities
- **Maker:** Dutch/Kingdom-of-the-Netherlands-based artist, cultural professional, or cultural organization