

## More emphasis on culture in the pursuit of a safe, just and future-proof world

*The above is the second of three objectives that the Dutch government wants to advance in its international cultural policy for 2017-2020. In the next few years, the Netherlands will therefore be doing its best to support cultural activities that can contribute to mutual understanding and dialogue between the Netherlands and countries situated in the region around Europe. There is much ambition amongst young people in the cultural sector to make a positive contribution to society by thinking up solutions for societal problems. This can be achieved through collaborative cultural efforts.*

The Dutch Ministry of Foreign Affairs administers this part of its policy in close cooperation with the Ministry of Education, Cultural Affairs and Science. In the countries that have been specifically targeted for this objective, the Dutch embassies are the institutes that support the policy at the local level. The Ministry works closely with Dutch partners such as the [Creative Industries Fund NL](#), [DutchCulture](#), [Het Nieuwe Instituut](#), [Prince Claus Fund](#) and [the Netherlands Enterprise Agency](#). Just like some of the embassies, these organisations have (financial) possibilities to mediate between the initiatives of local parties and Dutch cultural actors. Local demand, reciprocity, inclusiveness and long-term results are important focal points. Young people should be given particular attention in this regard. If young people have no perspective of a future in their own country, or do not (any longer) have a sense of solidarity, this undermines social cohesion and political stability. It is therefore extremely important to provide more opportunities for young artists or cultural enthusiasts in their own countries and make them more resilient by strengthening their ability to come up with creative and innovative solutions themselves. Various programmes are also open to regional and international organisations.

Each country has its own local context that must be taken into account. Specifically, this means:

- supporting activities which lead to a strong local cultural sector that can contribute to social innovation;
- participation in culture by a varied public (and particularly young people);
- a safe and sustainable living environment in cities;
- permanent preservation of local cultural heritage.

The final goal remains the same: enabling the cultural sector to contribute to a safe, just and future-proof world.

### Contact and information

For questions about the basic principles of the policy and the programme in general, please contact the [International Cultural Policy Unit](#) at the [Ministry of Foreign Affairs](#), or call +31 (0) 70 348 5412. The countries selected for the objective mentioned above are Egypt, Morocco, Russia and Turkey. The Dutch embassies in those countries have cultural staff you can contact with the following email addresses:

Egypt: [Cairo](#)

Morocco: [Rabat](#)

Russia: [Moscow](#) or [St. Petersburg](#)

Turkey: [Ankara](#) or [Istanbul](#)



Ministry of Foreign Affairs



Netherlands Enterprise Agency



**creative  
industries  
fund NL**

## Sustainable, inclusive cities & societies Internationalisation Programme 2018-2020 Creative Industries Fund NL

The Fund administers the four-year programme 'Sustainable and inclusive cities through design' by supporting urban design projects in Turkey, Morocco, Egypt and Russia. Collaboration between local and Dutch partners in the cultural sector of the creative industry is a prerequisite.

**From now through 2020, the Creative Industries Fund NL is issuing a number of Open Calls. The first series of open calls** has already been published. The following series of Open Calls are expected in:

- the autumn of 2018
- the beginning of 2019
- the autumn of 2019

Each of the four countries has its own Open Call, with its own particular focus. However, all of them require that Dutch and local parties work together on an equal footing.

The question of urbanisation offers possibilities for improving living conditions, housing and social cohesion and using technology for social innovation and for redefining cultural heritage. This presents many opportunities for the exchange of knowledge and expertise between Dutch designers and cultural organisations and local partners in the countries concerned.

The Creative Industries Fund NL also undertakes various activities such as [meet-ups](#) in order to strengthen networks and share knowledge and experience.

### Conditions for collaborative efforts

For collaborative efforts with all countries:

- the Dutch organisation is the main applicant;
- at least one partner from the target country must be involved;
- various Dutch designers (both starting and midcareer) must be involved;
- cultural collaboration with organisations in the target country should be broadened or increased.

#### *Type of applicant*

Funding is granted only to **organisations that are domiciled and registered in the Netherlands and active in the creative industry**. Upon selection, this party will be responsible for the entire project

and sign an agreement with the Creative Industries Fund NL on the behalf of the entire consortium.

#### *Geographical focus*

The Internationalisation Programme's Open Calls are for projects in **Turkey, Morocco, Egypt and Russia**.

### Funding

The total budget of the programme is € 700,000 per year (2018-2020). For each Open Call, a specific budget is stipulated for the funding of projects. The annual budget also covers initiatives made by the Creative Industries Fund NL and the development of an impact framework.

*In the first series of Open Calls, the following applies to each country:*

The total available budget for the call is €175,000 and is distributed in two phases.

In the first phase, a maximum of four projects are supported. In this phase, the **maximum grant for a project is €15,000**. Phase 1 projects must be completed within four months. During this time, preparations must be made for phase two. The budget available for the second phase is the remainder of the €175,000 minus the start-up grants.

Applications are made through the [online application environment](#) of the Creative Industries Fund NL.

### Contact and information

For more information about Open Calls, please contact [Zineb Seghrouchni](#) or [Anselm van Sintfiet](#).

If you would like to keep up-to-date on the news, activities, Open Calls and results related to this programme, send an email to [info@stimuleringsfonds.nl](mailto:info@stimuleringsfonds.nl), with the heading 'subscribe to the international newsletter' and mention that you are specifically interested in the Internationalisation Programme.

More information about the Open Calls and the Internationalisation Programme can be found on the website of the [Creative Industries Fund NL](#).

## International Visitors' Programmes DutchCulture and Het Nieuwe Instituut

Each year, DutchCulture and Het Nieuwe Instituut organise International Visitors' Programmes, in particular for visitors from the countries that fall under Objective 2: **Turkey, Morocco, Egypt and Russia**.

DutchCulture's country advisors support and inform the Dutch cultural sector about opportunities within this policy objective, and beyond, with, amongst others, individual consultations and expert meetings. DutchCulture's Visitors' Programme is intended for international cultural professionals with a multidisciplinary profile, such as journalists, policymakers or employees of multidisciplinary festivals and arts centres. The initiative for the visitors' programmes lies with the embassies in the countries concerned.

Het Nieuwe Instituut invites programmers, festivals and organisations to submit a request to its visitors' programme for the purpose of stimulating international exchange, promotion and acquaintance with the Dutch design field in the broadest

sense of the word (architecture, urban design, fashion, digital culture and gaming). Het Nieuwe Instituut issues Open Calls for its visitors' programme each year. The Open Call for 2018 is now closed.

### Contact and information

For questions about opportunities for the Dutch cultural sector, mobility and information about expert meetings, other events and the Visitors' Programmes, please contact DutchCulture and its country advisors:

Turkey: [Veysel Yuce](#)

Morocco: [Myriam Sahraoui](#)

Egypt: [Wladimir Riphagen](#)

Russia: [Lenka Boswijk](#)

Or call DutchCulture: +31 (0) 20 6164 225.

For questions about Het Nieuwe Instituut, please contact [Joyce Hanssen](#). Or see the [FAQ's](#) (in Dutch only).

More information about Het Nieuwe Instituut's International Visitors' Programme and the application form can be found [here](#).



## Creative Twinning 2018-2020

### Netherlands Enterprise Agency

The Creative Twinning programme helps develop cultural activities in countries bordering on the EU. Activities that encourage stronger mutual ties, more trust and better communication between the Netherlands and these countries.

A Creative Twinning project contributes to:

- a stronger local cultural sector focused on social innovation;
- more cultural participation by young people;
- a safer and more sustainable living environment in cities;
- enduring preservation of local cultural heritage.

Cultural activities are aimed at young people between the ages of 15 and 24. These can be activities in the visual arts, performing arts, film and literature, but also multidisciplinary art forms, cultural heritage and the design sectors of architecture, design and new media.

### Conditions

#### *Collaborative effort*

The collaborative effort includes at least **one partner from the Netherlands and one partner from the target country**. The main applicant may be from the Netherlands or from another country. Only non-profit organisations can act as secretary. Secretaries as well as co-applicants can receive a grant only once.

#### *Type of applicants*

The application must be submitted by **an alliance of organisations (all of which are legal bodies) with a cultural profile**. These cultural organisations can be businesses or nongovernmental organisations (NGOs) but also schools, academies and knowledge or research institutes that are legally incorporated (pertaining to private law). The term 'cultural organisation' is defined as an organisation that has culture as its core activity.

Organisations that are not eligible for consideration are government institutions, amateur clubs, hobby societies and private initiatives. Organisations that currently receive an institutional subsidy

from the Ministry of Foreign Affairs also cannot apply.

#### *Geographical focus*

Creative Twinning is open to projects in countries in the ring surrounding the borders of the European Union. These countries must meet the following requirements:

- a. They are not on the [DAC-list](#) as countries that are least developed;
- b. A Dutch embassy is active there;
- c. They are not in the European Economic Area;
- d. Lebanon, Mali and the Palestinian Territories are not eligible for this programme.

### Financing and duration of project

The total budget available for Creative Twinning is €5.2 million. Grants are a **minimum of €600,000 and a maximum €1.4 million**. Under this budget, a maximum of eight applications can be funded. The alliance itself (of third parties, excluding the Ministry of Foreign Affairs) finances at least 25% of the total amount of money needed for the realisation of the project.

The duration of a project can vary from a **minimum of 24 months to a maximum of 33 months**, as long as this falls within the period from 1 April 2018 through 31 December 2020 and with the understanding that projects must start no later than 1 January 2019.

### Deadline

Applications can be submitted up until but no later than **noon on 31 August 2018 (Dutch time)**. A decision will be made within 13 weeks of receiving an application. The programme works according to the principle of first come, first serve.

The application forms and attachments can be found [here](#).

### Contact and information

More information about Creative Twinning can be found on the [website](#) of the Netherlands Enterprise Agency.

The Official Proclamation of the programme in the Government Gazette, including all details of the programme can be found [here](#) (in Dutch only).

## The Next Generation 2018-2020

### Prins Claus Fund

*The Next Generation* is a three-year programme (2018 – 2020) offered by the Prince Claus Fund that supports initiatives *by and for* young people between the ages of 15 and 30 that inspire them to contribute to a more inclusive society.

The programme aims at creating safe spaces for young women and men where they can explore the possibilities of different stories or alternative narratives that inspire them to imagine different ways of being.

As part of *The Next Generation*, the Prince Claus Fund annually publishes an Open Call. The most recent Open Call invited proposals that enable young people in eligible countries from Africa and the Middle East to develop projects revolving around some or all of the following points:

- Developing a broad range of stories about possible identities, particularly those which are censured or marginalised for political, religious, cultural, economic or other reasons.
- Creating safe spaces where young artists, participants and target groups can safely explore and develop their identity.
- Helping young women and men fight restrictive gender norms in a creative and self-aware manner.

The activities focus on young people and are carried out by cultural organisations (active in the arts, photography, film, theatre, literature, digital media, etc.), artistic collectives, creative hubs, artists and cultural practitioners.

### Conditions

#### *Type of applicant*

Funding will only be granted to individual persons or legal entities that reside, are registered and work in eligible countries in **Africa and the Middle**

**East.** Individuals who answer the call must be citizens of one of the target countries.

In the case of a collaborative project with people or organisations from outside the designated countries, the above criteria apply only to the main applicant.

#### *Geographical focus*

The first call for *The Next Generation* is open to projects and countries in Africa and the Middle East. The eligible countries can be found [here](#). Other Open Calls will be issued in the coming years.

### Funding and duration of project

Grants are a **maximum of €25,000**. If a project has a total budget of more than €25,000, the applicant should have 75% of this already covered when counting in provisional support from the Prince Claus Fund. The grant will be confirmed as soon as the remaining 25% is secured.

The duration of the project is a **maximum of 12 months**, and falls within the period from 1 June 2018 through 31 May 2019.

### Deadline

Applications for the first call were to be submitted up by **16 March 2018**. The selection will be announced by the end of May 2018.

The application forms and attachments can be found [here](#).

### Contact and information

For more information about the Open Call, please see the website of the [Prince Claus Fund](#).

The Open Call for *The Next Generation* can be read in its entirety [here](#).